

2022
INTERNATIONAL
STUDENT
PROSPECTUS

OPEN

**TO NEW POSSIBILITIES
AT KAPLAN**



CONTENT

3	WELCOME TO KAPLAN
4 - 5	STUDYING IN SINGAPORE
7 - 13	ABOUT KAPLAN
14 - 18	CAMPUS LIFE
19 - 20	UNIVERSITY PARTNERS
21 - 27	STUDENT TESTIMONIALS
28 - 72	PROGRAMMES
29 - 30	ENGLISH & FOUNDATION
31 - 32	DIPLOMA PROGRAMMES
33	SHORT COURSES
34 - 41	ACCOUNTING, BANKING & FINANCE
42 - 50	BUSINESS & MANAGEMENT
51 - 57	COMMUNICATION & MEDIA
58 - 59	EDUCATION & SOCIAL SCIENCES
60 - 62	HOSPITALITY & TOURISM MANAGEMENT
63 - 66	INFORMATION TECHNOLOGY
67 - 68	LAW & CRIMINOLOGY
69 - 72	POSTGRADUATE DEGREE PROGRAMMES
74 - 75	PROGRAMME OVERVIEW
76 - 77	PROGRAMME ENTRY REQUIREMENTS
78 - 79	PROGRAMME INTAKE DATES & FEES
80 - 84	APPLICATION PROCESS
85 - 89	PROGRAMME INDEX

WELCOME TO KAPLAN



Kaplan's vision is to become Singapore's "Private Education Institute of Choice", and we are committed to helping our students achieve their career and educational goals through lifelong learning opportunities.

As your Lifelong Integrated Learning Partner, we offer academic programmes for higher learning as well as professional certification courses for skills development, providing opportunities for you to always stay relevant.

Through providing these opportunities, and excellence in teaching and learning, Kaplan always strives to do the very best for our students. Our frequent accolades are a testament to that.

In its third consecutive year, Kaplan was made the "Best Private Education Institution" in the selected categories/disciplines by entity at the JobsCentral Learning Training and Education Development (T.E.D.) Awards 2018.

As a leading private education provider, Kaplan was also given various accolades. We were awarded, for five consecutive years, the EC-Council ATC Circle of Excellence Award (Asia Pacific) from 2017 to 2021, and the EC-Council Instructor Circle of Excellence Award from 2017 to 2018, as well as the "Best Private Education Institution in Singapore" and the "Leading Corporate Training & Skills Development Provider" by BERG Icons of Learning 2017.

To date, Kaplan has served over 85,000 graduates*. With over 500 academic programmes and professional certification courses available, this shows our commitment to continuous innovation and being industry-relevant. We also seek to create a unique learning environment where our students from over 35 countries and regions can be inspired to excel in their chosen course of study.

We encourage you to explore Kaplan and find out more about what we can do for your educational and career goals.

Source:
JobsCentral Learning Training & Education Development (T.E.D.) Awards 2016, 2017 & 2018 | EC-Council Global Awards | BERG Icons of Learning 2017
*Total Diploma and Degree graduates from Kaplan Higher Education Academy and Kaplan Higher Education Institute from 2007 to 2020.

EXPLORE SINGAPORE

Living and learning in a clean, safe and modern metropolis like Singapore means you stand to benefit from its many advantages, ensuring a pleasant and memorable experience.



ACCOMMODATION

A comfortable home is always important to help you make the best of your learning experience. As a Kaplan student, you will enjoy privileged rates through our Kaplan-approved accommodation partners.



CULTURAL DIVERSITY

The nation boasts a rich multicultural heritage that is highlighted by the peaceful co-existence of its various ethnic groups, including the Chinese, Eurasians, Indians and Malays. International students have the opportunity to experience this diversity and unity for themselves, and discover the vibrancy of unique ethnic districts such as Chinatown, Kampong Glam and Little India.



DINING & SHOPPING

You will never run out of options when it comes to everyone's favourite pastimes – dining and shopping. Singapore's multi-ethnic society means an abundance of food variety that is as affordable as it is delectable. When it comes to shopping, the famous Orchard Road belt and other trendy retail hotspots offer endless choices.



HEALTHCARE

A comprehensive healthcare network ensures you are well taken care of when it comes to your personal health. Private and public hospitals, and outpatient clinics are located throughout the island, as well as private medical clinics covering all specialisations.



SAFETY

Singapore has been consistently ranked as one of the world's safest cities. The country provides a safe living and learning environment for students from all parts of the world.



SOCIAL LIFE

Student life at Kaplan is so much more than books and classes. Kaplan Campus Life has interest groups, international community clubs and the Kaplan Student Council, which lets students with leadership qualities take on the role of Kaplan ambassadors.



TRANSPORT

An efficient network of public transportation ensures you can travel comfortably and affordably to any part of the island by bus, taxi or train.



WEATHER

Singapore is an equatorial country that is summer all year round and rainy in the later months. This is good news as you can wear light clothing and enjoy outdoor activities throughout the year.



ABOUT KAPLAN

Kaplan – The Choice of Many

Kaplan in Singapore is part of Kaplan Inc., one of the world’s most diverse education providers and the largest subsidiary of Graham Holdings, formerly The Washington Post Company. To date, Kaplan in Singapore has students from over 35 countries and regions, and has served more than 85,000 graduates. With over 500 academic programmes and professional certification courses for higher learning and skills development, Kaplan provides opportunities for individuals to pursue lifelong learning.

Registered with the Committee for Private Education (CPE), part of SkillsFuture Singapore (SSG)

Kaplan Higher Education Academy

Kaplan Higher Education Institute



Cert No. EDU-2-2023
Validity: 20/07/2019–19/07/2023

Cert No. EDU-2-2125
Validity: 20/07/2019–19/07/2023

Over **500**
Programmes & Certifications Available

Over **85,000**
Diploma & Degree Graduates¹

Students From Over **35**
Countries & Regions

Your Lifelong Integrated Learning Partner

Higher Learning | Skills Development

Award Winning Private Education Provider in Singapore

JobsCentral Learning Training & Education Development (T.E.D.) Awards²



BERG Icons of Learning 2017
• Winner of Best Private Education Institution in Singapore⁵



2018 Best Private Education Institution

- Accountancy⁴
- Banking & Finance⁴
- Business Management⁴
- Communications & Media³
- Computer Science & IT³
- Law⁴
- Sales & Marketing³
- Social Sciences⁴



EC-Council Global Awards ATC Circle of Excellence Award (Asia Pacific)³
• 2017 • 2018 • 2019 • 2020 • 2021



2017 Best Private Education Institution

- Accountancy⁴
- Business Management⁴
- Law⁴
- Marketing³
- Psychology³

Academia Circle of Excellence Award (Asia Pacific)³
• 2017



AsiaOne People's Choice Awards
Top 3 Best Private Schools in Singapore
• 2013 • 2014 • 2015 • 2016



2016 Best Private Education Institution

- Business Management⁴
- Communications & Media³
- Computer Science & IT³
- Marketing⁴



JobsCentral Learning and Rankings Survey
Preferred Private Education Institution
• 2010/2011 • 2011/2012
• 2012/2013 • 2013/2014

Kaplan Higher Education Academy UEN 199409389H; Validity 20/05/2018–19/05/2022. Kaplan Higher Education Institute UEN 198600044N; Validity 17/08/2018–16/08/2022. ¹Total Diploma and Degree graduates from Kaplan Higher Education Academy and Kaplan Higher Education Institute from 2007 to 2020. ²Awarded to Kaplan in Singapore by JobsCentral Learning T.E.D. Awards. ³Awarded to Kaplan Higher Education Academy. ⁴Awarded to Kaplan Higher Education Institute. ⁵Awarded to Kaplan in Singapore by BERG Icons of Learning 2017.

ABOUT KAPLAN

Kaplan Helps You Get Ahead

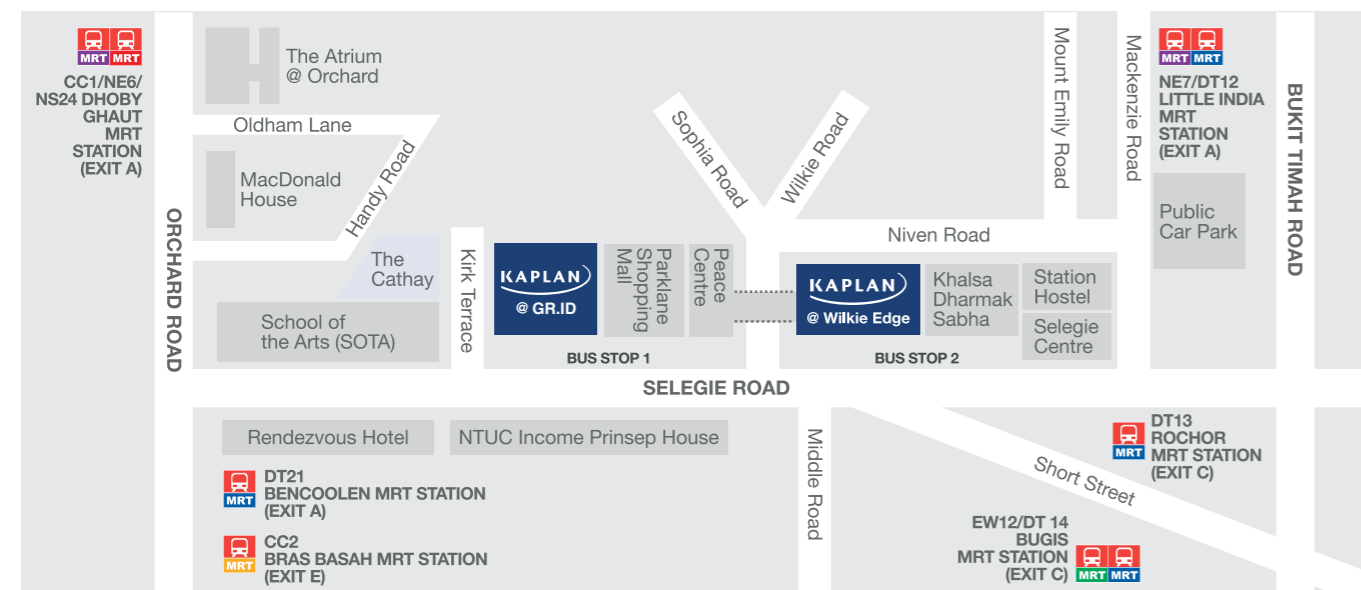
At Kaplan, we understand your need to pursue a quality education that can help you achieve your career goals. We offer one of the widest ranges of academic programmes, from Diploma to Bachelor's Degree and Postgraduate qualifications, for you to choose your area of interest and balance your commitments through flexible study modes and schedules.

Disciplines available:

- Accounting, Banking & Finance
- Business & Management
- Communication & Media
- Education & Social Sciences
- Hospitality & Tourism Management
- Information Technology
- Law & Criminology

CHOOSE FROM OVER 300 DEGREE PROGRAMMES ¹	KAPLAN DIPLOMA ARTICULATES TO YEAR 2 BACHELOR'S DEGREE ²	DIRECT ENTRY ³ TO 2ND YEAR FOR DIPLOMA GRADS
DEGREES AWARDED SAME AS ON-CAMPUS	HEART OF THE CITY NEAR 6 MRT STATIONS	4-YEAR EDUTRUST CERTIFIED

One of the largest private education institutions in Singapore, our campuses at Kaplan City Campus @ Wilkie Edge and @ GR.ID (formerly PoMo) span more than 110,000 sqft. The campuses are located in the heart of the city, all within walking distances of 6 MRT stations across major train lines. They are strategically located to provide students with convenience and conducive study environments, including state-of-the-art classrooms and computer laboratories, WIFI access, student lounges, a well-resourced library and food & beverage outlets on campus.



¹Refers to Degree programmes at Kaplan in Singapore. ²With our university partners and other higher education institutions from Australia, Ireland and the UK (relevant disciplines and/or subject to university's requirements). ³Subject to entry requirements and university's approval.



ABOUT KAPLAN

Raising Your Employability with Industry Relevance

Kaplan in Singapore is committed to offering quality education through higher learning and skills development. As a result, Kaplan students will experience a holistic education with emphasis on graduate outcomes that will enhance their employability.








Kaplan Industry Advisory Boards (IABs)

Our six Kaplan Industry Advisory Boards, comprising industry leaders and entrepreneurs, provide industry perspectives and insights that help us ensure our curriculum is current, relevant and robust. These, together with our enhanced employability initiatives, help us prepare our students to be industry-ready, with knowledge and key skill sets that employers are looking for in a new graduate.

Developing Industry-Ready Talent

We have a comprehensive series of initiatives to complement our students' academic learning. Students will be guided to build their professional profile and be equipped with soft, technical and digital skills, ready for life after graduation. These initiatives promote skills-based learning that aim to help our graduates be career and industry-ready to make an impact in the real world.

Kaplan Employability Services

 <p>PROFESSIONAL DEVELOPMENT SERIES</p> <ul style="list-style-type: none"> • Career Advisory • Career Portfolio • Interview Skills • LinkedIn Workshops • Personality Profiling • Resume Writing 	 <p>EMPLOYABILITY TRAINING</p> <ul style="list-style-type: none"> • 4th Industrial Revolution (4IR) Courses¹ • Academic Referencing • Digital Skills • Good Writing Skills • Soft Skills • Technical Skills 	 <p>INDUSTRY INSIGHTS</p> <ul style="list-style-type: none"> • Entrepreneurship Talks • Industry Talks • Industry Visits • Kaplan iCare • MasterClasses
 <p>GRADUATE EMPLOYMENT</p> <ul style="list-style-type: none"> • Career Fair • Industry Projects² • Job Matching Service • Mock Interviews • Recruitment Talks 	 <p>STUDENT ENGAGEMENT</p> <ul style="list-style-type: none"> • Alumni Club • Campus Life • CareersHub Portal • Interest Clubs • International Community Clubs • Kaplan Student Leadership Programme 	

¹Applicable to Diploma, Degree and ACCA students. ²Applicable to full-time Degree and ACCA students.

Graduate Employability After Course Completion

Close to
4 in 5
employed¹

More than
4 in 5
of those employed¹,
secured full-time employment
within 6 months²

More than
70%
increase in confidence
in job interviews and/or work³

Close to
1 in 2
given pay raise⁴

More than
3 in 10
given promotion⁴

Our graduates have found employment with companies such as:

AC Nielsen	Far East Organization	National Council of Social Service	Republic of Singapore Air Force
Accenture	GlaxoSmithKline	National Healthcare Group	Resorts World Sentosa
Apple	HSBC	Netflix	Siemens
CapitaLand	Keppel	Nikon Singapore	Singapore Airlines
Citibank	KPMG	People's Association	Singapore Police Force
DBS Bank	Maybank	Pratt & Whitney	SMRT
Deutsche Bank	Mediacorp	Procter & Gamble	ST Engineering
DHL	Ministry of Home Affairs	PSA	Standard Chartered
Drew & Napier LLC	Ministry of Manpower	PwC	Thomson Reuters
ExxonMobil	Nanyang Technological University	Raffles Medical Group	UOB
Facebook			

Source: Kaplan Graduate Employment Survey 2018

All statistics are based on the Kaplan Graduate Employment Survey 2020 conducted by Forbes Research Pte Ltd between 7 January–6 April 2021, for graduating cohorts between June 2019–May 2020. Respondents include all full-time graduates: 497; and all part-time graduates: 638. This survey is not the same survey as conducted by the Committee for Private Education (CPE). As a result, the CPE Graduate Employment Survey may not be directly comparable due to some differences in sample size scope between the two surveys. ¹Based on Full-time External Bachelor's Degree Programme graduates (Full-time & Part-time employed + Self-employed/Freelance working 35 hours or more per week) securing employment within 6 months after course completion. ²Based on Full-time Diploma + External Degree Programme graduates (Full-time employed + Self-employed/Freelance working 35 hours or more per week). ³Based on 26.6% of Full-time Diploma + External Degree Programme graduates who rated High or Very High confidence level before studying at Kaplan vs. 46.3% who rated High or Very High confidence level after course completion at Kaplan. ⁴Based on Part-time Diploma + External Degree Programme graduates (Full-time employed + Self-employed/Freelance working 35 hours or more per week).

ABOUT KAPLAN

Our Response to COVID-19

Studying at Kaplan in Singapore amidst the pandemic

Kaplan is constantly monitoring the pandemic situation and reviewing our measures to ensure the health and safety of all our students. We are working closely with government authorities and our partners to ensure that our students can continue learning and graduate on schedule.

In Singapore, as the government gradually eases measures for life back to normal, we have implemented the following measures to ensure that students can return to our campuses safely.



NO MORE THAN 50 STUDENTS PER CLASSROOM



MANDATORY MASK WEARING AT ALL TIMES



TEMPERATURE TAKING REQUIRED UPON ARRIVAL ON CAMPUS



SOCIAL DISTANCING IMPLEMENTED



NATIONWIDE CONTACT TRACING WITH TRACETOGETHER APP AND TOKEN

These measures are expected to evolve with the COVID-19 situation and in accordance with government advisories. Our flexible intakes and online learning options mean that we can continue to help you fulfil your academic ambitions.

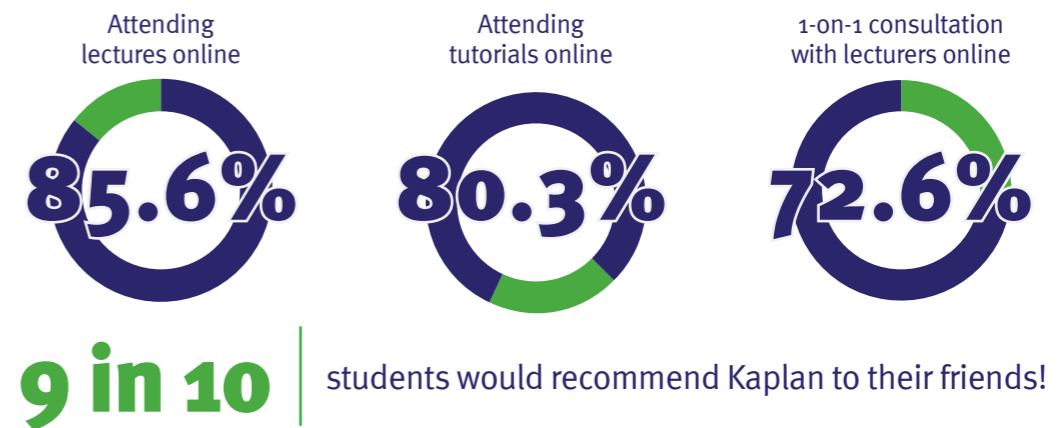
Close to 9 in 10 Kaplan students satisfied with online learning experience

As one of the earliest education institutions to fully convert to online delivery before the circuit breaker period to ensure the safety of our students during COVID-19, a survey was conducted in May 2020 to explore satisfaction levels, preferences and perceptions of studying online. More than 5,400 full-time and part-time students across local and international learners of various ages participated in the survey and these were the findings:

84% Ready to embrace some form of online learning

87% Satisfied with their online learning experience with 47.4% highly satisfied

Top 3 Effective/Enjoyable Online Experiences:



Online Learning at Kaplan



Chen Ziqi
CHINA
Kaplan English Programme
Kaplan Student (2020)

“After a week of online lessons, I find that they are very convenient, and that I am able to learn everything that was taught during the daily 2-hour lessons. The flexible teaching method also ensures interactive lessons.”



Sim Minseop
KOREA
Kaplan English Programme
Kaplan Student (2020)

“Doing homework through MyELT* is more engaging to me than regular hardcopy textbooks.”

*MyELT is National Geographic Learning’s web-based learning management system which is designed to offer lecturers and learners more flexibility and convenience through lecturer-led assigned activities or self-study options, anytime, anywhere.



Kaplan Campus Life is managed by the Employability and Student Affairs (ESA) team with a focus on enhancing the student learning experience at Kaplan. There are 18 Interest Clubs and International Community Clubs, and over 500 co-curricular activities and events, including community volunteerism, cultural and performing arts, leadership development, new student orientations, networking and interactive engagement, and sports activities. Many of these activities are organised monthly to make campus life at Kaplan filled with excitement, possibilities and opportunities. Student

life beyond academia allows students to learn essential life skills that will benefit their personal growth and careers. Students involved in committees and/or clubs will develop skills to communicate, collaborate, solve problems and make decisions effectively. Students involved in leadership development will hone skills in conflict resolution, ethical leadership and event planning. Volunteering and participating in competitive sports will help to elevate teamwork and spirit while embracing cultural differences, diversity and individuality as elements of our campus life.

KAPLAN CAMPUS LIFE



CAREER FAIR

The annual Kaplan Career Fair is the biggest employment event held both on campus and virtually for our students and alumni. Through our jobs portal, CareersHub, more than 250 hiring organisations, including multinational corporations across key sectors such as Aviation, Banking & Finance, Healthcare, Hospitality & Events, Information Technology and others, offer over 900 vacancies. Thus, our students and alumni have access to wide-ranging job opportunities to suit their interests or advance their careers.

Attendees also get to meet potential employers face-to-face to learn about possible career paths and, through our career advisory services, be enlightened with career tips and guidance, all to enhance their employability.



CAREER DEVELOPMENT

The Employability and Student Affairs (ESA) team offers career coaching to help students, graduates and alumni plan and develop their careers. Experienced career coaches assist to administrate profile assessments, so that they can discover their interests, transferable skills and work values to create a suitable career plan.

As part of our efforts to further enhance our students' employability, ESA offers workshops to develop their soft and technical skills for specific job roles. Additionally, our MasterClasses and Industry Talks with industry practitioners offer guidance to our students on staying relevant in the workforce.

Through our CareersHub portal, our students can participate in an array of employability activities, apply for job openings, and improve their job interview skills through recorded mock interviews.



GRADUATION CEREMONIES

Annually, Kaplan and our partner universities organise multiple graduation ceremonies for our graduating students. These ceremonies celebrate the graduates' achievements with their family and friends, marking an important milestone in their higher education journey.



ALUMNI ENGAGEMENT

Graduates of Kaplan are eligible for a lifetime membership with the Kaplan Alumni Club, to connect with and foster relationships with fellow graduates and explore new opportunities. Members not only become advocates of Kaplan but also enjoy benefits, including complimentary career coaching, professional branding and career opportunities, and more.



Kaplan Student Council

The Kaplan Student Council is formed by students of diverse nationalities who are actively involved in our various interest clubs and international community clubs. Within the Kaplan Student Council, there is a select group of students who take on leadership positions with the clubs to co-organise campus activities. Being part of the Student Executive Committee or as a club representative, these students are able to hone and demonstrate their skills in creative thinking and people management. We welcome all students to join us and be part of the vibrant Kaplan Campus Life.

INTEREST CLUBS



Kaplan Adventurers' Club

The Kaplan Adventurers' Club creates opportunities for students who are interested in experiencing adventurous activities in Singapore. The club committee organises exciting and thrilling land and water events monthly, encouraging students to participate and achieve a better and healthier school-life balance.



Kaplan Badminton Club

The Kaplan Badminton Club consists of local and international students enthusiastic about badminton. The club meets on a weekly basis for some sparring action, where the values of perseverance and sportsmanship are honed.



Kaplan Basketball Club

The Kaplan Basketball Club, known competitively as the Kaplan Knights, is made up of diverse local and international students keen on basketball. The club members train together under the hoop every Monday evening.



Kaplan Dance Club

The Kaplan Dance Club was created to spread appreciation and passion for the art of dance within the Kaplan student community. Students are inspired by the social and leisure aspects of dance. Performance opportunities are also offered to deepen their appreciation for the art and further develop their self-confidence and discipline.



Kaplan Football Club

The Kaplan Football Club, known competitively as the Kaplan Elites, is made up of students of various nationalities who are interested in soccer. Players meet up on a weekly basis to improve their skills together through drills and kickabout sessions.



Kaplan Games Club

Kaplan Games Club is a student club for anyone interested in games. It provides a social space for students to come together and have fun. The club has both casual events like game nights with new fun titles every month, as well as competitive events such as in-house tournaments. The best players will have a chance to represent Kaplan at local gaming tournaments. Whether you are new to games or a complete veteran at them, we will always welcome you at the Kaplan Games Club.



Kaplan HERO Club

The Kaplan HERO (Help Everyone and Reach Out) Club consists of Kaplan staff and students looking to participate in community service through volunteering, with the common aim of making a difference in the lives of others.



Kaplan Investment Club

The Kaplan Investment Club empowers individuals with the essential skill set of making financial decisions and analysing investments through workshops run by guest speakers, including industry professionals. The club conducts workshops from fundamental to advanced levels on topics such as forex, futures, stocks and more.



Kaplan Marketing Club

The community for students to connect, collaborate and compete in all things marketing. Kaplan Marketing Club is set up to be an educational hub for professionals and students alike to explore and develop their skills within the marketing industry.



Kaplan Public Speaking Club

The Kaplan Public Speaking Club is open to students who wish to improve their public speaking skills. Like-minded members can further develop their confidence and communication skills through sharing pointers and feedback. Together, they can enhance their journey to better public oration through this platform.



Kaplan Student Club for Information Systems and Technologies

The Kaplan Student Club for Information Systems and Technologies is an IT club for all Kaplan students who are passionate about IT and want to enhance their learning experience in an interactive way. Members get together to share and learn from one another on the latest developments, tips and tricks of IT.



The Rock Soul K Club

The Rock Soul K Club aims to help growing performers develop their artistry in music. It is a vibrant community of student artistes who are keen to pursue performing arts as an extra-curricular activity.

INTERNATIONAL COMMUNITY CLUBS



Chinese Student International Club

The Chinese Student International Club was formed with the aim of bringing Kaplan students from China together. The club hosts various social and cultural activities throughout the year, and helps students from China adjust to their new school life on campus with the support of the Chinese Student International Club community.



Korean International Students Society @ Kaplan

Korean International Students Society @ Kaplan is an international community group that guides, bonds and unites Korean students at Kaplan in Singapore. By organising frequent events, gatherings and fun activities, the club also aims to help new students settle into campus life.



Malaysian Elites

Malaysian Elites is a representation of the Malaysian community in Kaplan in Singapore, where Malaysian students can intermingle, bond and study together. The club regularly hosts activities and gatherings throughout the year, providing them with support and a sense of familiarity.



Myanmar International Student Club

The Myanmar International Student Club comprises a community of Myanmar students studying at Kaplan in Singapore. The club frequently organises activities to support and bond Myanmar students on and off campus. Myanmar International Student Club aims to cultivate a sense of belonging in its student community here.



Pelajar Indonesia @ Kaplan

Pelajar Indonesia @ Kaplan is an active Indonesian student community group at Kaplan in Singapore. Through regular activities, the club aims to unite and bond Indonesian students studying here, and foster a sense of home for them.



Vietnamese Community in Kaplan

Vietnamese Community in Kaplan is a community network of Vietnamese students studying at Kaplan in Singapore. Since its founding, the club has held many activities to unite and support Vietnamese students in both their lives and studies. Vietnamese Community in Kaplan aims to help them adjust to life on campus.



Established since 1843, Birmingham City University has helped many working adults achieve their Degree goals.

TOP 100 IN THE UK¹ COMPLETION IN **12 MONTHS** MEMBER OF **AACSB** **CABS & EFMD**²



Murdoch University in Perth, Australia is a forward thinking University with an international reputation and a wealth of expertise. The academics are pioneers in their respective fields supported by their five-star rankings for student support, teaching quality and overall student experience.

TOP 100 UNDER 50 YEAR OLD (QS NEXT 100 UNDER 50, 2021)³ **FLEXIBLE** STUDY SCHEDULE / PLAN AT YOUR **OWN PACE** CHOOSE FROM OVER **250** **DOUBLE MAJORS**



Established in 1880, Northumbria University boasts an illustrious history of more than 135 years. The University is a research-rich and business-focused institution with a global reputation for academic excellence.

TOP 1% DUAL AACSB ACCREDITED⁴ MOSTLY **ASSIGNMENT BASED**⁵ **DIRECT HONOURS** **5** RATED **STARS**⁶



Royal Holloway, University of London is one of the UK's leading research-intensive universities with programmes contain elements that are informed by cutting-edge research.

32ND IN THE UK⁷ **DIRECT HONOURS** **AACSB** ACCREDITATION⁸



UNIVERSITY PARTNERS



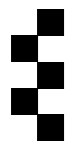
University College Dublin
Ireland's Global University

With over 160 years of history, University College Dublin is one of Europe's leading research-intensive universities, facilitating an environment where undergraduate education, Master and PHD training, research, innovation and community engagement form a dynamic spectrum of activity.

TOP 1%
OF HIGHER EDUCATION
INSTITUTIONS WORLDWIDE¹

**TRIPLE-CROWN
ACCREDITATION**
AACSB (US), AMBA (UK) AND EQUIS (EUROPE)²

**CLOSE TO 30 YEARS
PARTNERSHIP**
WITH KAPLAN AND OVER 15,000 ALUMNI



University of Essex

University of Essex's founding principles are to be daring and different. The University continuously explores new ways of thinking and research, which inform policy and change lives. The programmes are designed by world-leading academics and practitioners to solve real-world business challenges.

**UNIVERSITY
OF THE YEAR¹¹**

GOLD RATING
FOR TEACHING EXCELLENCE
FRAMEWORK (TEF)¹²

**DIRECT
HONOURS**
WITH DUAL SPECIALISATIONS



UNIVERSITY OF
PORTSMOUTH

The University of Portsmouth is a leading modern university with an excellent reputation for quality teaching, student satisfaction and research. The University provides a variety of programmes, catering to the needs of popular career fields such as Accounting, Banking and Finance.

GOLD RATING
FOR TEACHING EXCELLENCE
FRAMEWORK (TEF)¹²

**GAIN
EXEMPTIONS**
FOR ACCA, CIMA, CPA AUSTRALIA,
ICAEW & SINGAPORE CA MODULES¹³

**RANKED 50TH
IN THE UK**
FOR ACCOUNTING & FINANCE¹⁴



¹ QS World University Rankings 2020 – Top Universities in the UK
² Member of the Association to Advance Collegiate Schools of Business (AACSB), the Chartered Association of Business Schools (CABS) and the European Foundation for Management Development (EFMD)
³ QS Next 100 Under 50 2021 | <https://www.topuniversities.com/university-rankings-articles/top-50-under-50-next-50-under-50/qs-top-50-under-50-2021>
⁴ Association to Advance Collegiate Schools of Business (AACSB)
⁵ With exception of Accounting Degree
⁶ QS Star Rating 2020
⁷ The Complete University Guide 2022 | <https://www.thecompleteuniversityguide.co.uk/universities/royal-holloway-university-of-london>
⁸ Association to Advance Collegiate Schools of Business (AACSB)
⁹ Times Higher Education World University Rankings 2021 | <https://www.timeshighereducation.com/world-university-rankings/university-college-dublin>
¹⁰ AACSB – data.aacsb.edu | AMBA – [associationofmbas.com](https://www.associationofmbas.com) | EQUIS – [efmd.org](https://www.efmd.org) | Accredited to UCD Michael Smurfit Graduate Business School
¹¹ University of the Year (Times Higher Education Awards 2018)
¹² Awarded the prestigious Gold rating for Teaching Excellence Framework (TEF) in the UK (Times Higher Education 2017)
¹³ Applicable for Bachelor of Arts (Honours) in Accountancy and Financial Management (Top-up) students. The professional bodies for ACCA, CPA, CIMA and Singapore CA may change the number of exemptions they award to this Degree programme at their discretion and without notice. Students will only receive formal notification of any exemptions when they register as a student member with one of the professional bodies
¹⁴ Complete University Guide 2022 – Accounting & Finance Rankings | <https://www.thecompleteuniversityguide.co.uk/league-tables/rankings/accounting-and-finance>

STUDENT TESTIMONIALS

HEAR FROM OUR INTERNATIONAL STUDENTS



STUDENT TESTIMONIALS



Amaeda Wong Synn

MALAYSIA
Bachelor of Arts (Honours) in Accountancy
and Financial Management (Top-up)
University of Portsmouth Student (2021)

“ While I was exposed to the subject of Accounting in secondary school, I believed that my Accounting knowledge still had room for improvement. The University of Portsmouth (UOP) was my choice to pursue my Accountancy and Financial Management Degree programme as I would be exempted from 9 ACCA papers.

I chose to study at Kaplan in Singapore because I get to study at an overseas university while making friends with classmates from all over the world. This has made my university life in Singapore fun and interesting. As I am from Malaysia, I find it easy to adapt to living in Singapore, given that we share similar cultures and languages.

I started my academic journey at Kaplan and after having attained the Diploma, I progressed to a Degree programme with UOP. The lecturers are helpful, knowledgeable, and use real case studies and creative teaching styles to make lessons engaging and help students to understand better.

The Accountancy and Financial Management Degree programme includes assessments for each subject, strengthening my understanding of the concepts learnt in class. The curriculum has a good mix of exams and assignments, allowing me to assess my understanding of the subjects.

At Kaplan, I also have the opportunity to learn things that are not taught in the classroom. I participated in online workshops such as Job Search, Resume Writing and courses that gave me insights on the Fourth Industrial Revolution. The presenters for these events were knowledgeable, and I found the events meaningful and useful.

”



Austin Alessandro Tjahjono

INDONESIA
Bachelor of Information Technology in
Cyber Security and Forensics and Criminology
(Double Major)
Murdoch University Student (2021)

“ I chose to pursue the Double Major in Cyber Security and Forensics and Criminology with Murdoch University as it is a unique combination that no other universities provide. This course was recommended to me by my local agent in Indonesia.

I like how friendly and helpful my friends in the course are, and appreciate how easy the concepts are to grasp. In addition, student life has been fun and I like learning new and interesting things.

I started my studies at Kaplan as a Diploma student, and it was my lecturer who kept me inspired to learn more about the subject.

Ultimately, I am pursuing higher education with the aim of securing a job to make my family proud. The course encouraged me to take my own initiative with regard to learning, which has boosted my individuality. After graduation, I plan to work first and then explore getting a Master's Degree.

”



Ivan Calvin Soetanto

INDONESIA
Bachelor of Business Studies (Honours) in
Logistics and Supply Chain Management
(Top-up)
University College Dublin Student (2021)

“ Since I was young, I have been passionate about Logistics and Supply Chain Management, and dreamt of becoming a successful business owner. After obtaining my Diploma from Kaplan, my family and friends recommended me to enrol in the Bachelor of Business Studies in Logistics and Supply Chain Management honours programme with University College Dublin (UCD). The programme suits me perfectly, as I can complete it in 18 months.

The entire academic journey with Kaplan has been great! The lecturers are passionate about sharing their knowledge with us and use a variety of teaching styles to make the classes interactive. I have been able to experience both on-site and online learning with my classmates without compromising on the quality of the lectures, as the lecturers provide us with interactive real-life examples. In addition, the assignments and exams were helpful and relevant, helping me gain a competitive edge.

The lecturers have provided me with an unforgettable learning experience here at Kaplan, and I am thankful that they are always there to offer the guidance that has helped me to excel in my studies. I also participated in online activities such as the Kaplan Industry Project and Business Conquest Challenge, which allowed me to develop critical thinking and strategic planning skills beyond textbook learning.

Singapore was my first choice for a university education because of its proximity to Indonesia. Singapore is also a multicultural nation with an inclusive society, which helped me to adapt easily. Studying here has allowed me to form connections with people from different backgrounds too. Pursuing higher education allows me to broaden my knowledge and sharpen my critical and conceptual thinking, enabling me to make life-changing decisions.

”



Jiwon Lee

SOUTH KOREA
Bachelor of Business Studies (Honours) in
Logistics and Supply Chain Management
(Top-up)
University College Dublin Graduate (2021)

“ As Singapore is a logistics hub, I believed it would be the best country for me to study Logistics. University College Dublin (UCD) was one of the universities that offers the course, which is why I chose it.

I thought that studying the subject in a country that is a well-developed global logistics hub would help me accumulate practical and deeper knowledge. In the end, I gained relevant knowledge through professors who have a wealth of professional experiences that cannot be learnt from books. I also expanded my world views through discussions with my classmates from different countries. Furthermore, being a member of the Student Executive Committee (SEC) has taught me to collaborate more effectively.

I always strived to do my best as a student, so I became involved in opportunities to learn and help my studies and career. In doing so, I was able to work in the logistics sector. Having graduated, I now work in my company's logistics department. At work, I can apply what I learnt in school, am confident in using specialised terms and am able to handle my work well because of my strong foundation in logistics.

Kaplan provides higher learning and offers opportunities for students to boost their abilities.

”

STUDENT TESTIMONIALS



Min Thwin Tun

MYANMAR
Bachelor of Science (Honours)
in Management with Marketing (Top-up)
Royal Holloway,
University of London Student (2021)

“ As I was interested in going abroad to study Business Management, I consulted a local agency and they recommended Kaplan as one of the best institutions for Management programmes. I chose Kaplan because of its reasonable study duration and school fees.

I am most fascinated by the subject of Business Management and believe it can help me in my future businesses. I started my studies at Kaplan in Singapore as a Diploma student and am now studying the Bachelor's Degree in Management with Marketing with the Royal Holloway, University of London.

In my programme, the Business Management subject has allowed me to learn more about business, marketing management, project management and research. The programme also includes activities that equip me with soft and hard skills. Through the Diploma and Degree programmes, I have learnt a variety of subjects which can be applied to roles in business and project management in the real world. After completing my education, I am going to work to gain experience. With the education I have received, in addition to training and work experience, I believe I will be able to perform well in an organisation.

Kaplan has good quality Management programmes, class timetable and initiatives that benefit students, including career fairs and access to career services. Students also get to participate in monthly online projects across different topics, such as immersive technology for tourism sectors. The organisers are kind and patient, and the projects gave me opportunities to learn and improve my soft skills.

As a member of the Myanmar International Student Club, I got to participate in celebrating the Thadingyut and Thingyan festivals, and even cooking activities.”



Mya Sandar Kyaw

MYANMAR
Bachelor of Arts (Honours) Business with
Tourism Management (Top-up)
Northumbria University Student (2021)

“ I wanted to pursue a Bachelor's Degree overseas and chose to study a Business with Tourism Management Degree offered by Northumbria University at Kaplan in Singapore.

I was motivated to pursue higher education as having a Degree will make me more attractive to employers. I enjoy studying the course as I find it useful for my future career.

Pursuing an education in Singapore has also helped me to improve my communication and teamwork skills, and I would like to work in Singapore to gain more experience here in future. I like that the course provides me with many skills, and I have fun studying the subjects and making new friends from other countries.

Additionally, I get to participate in online club activities as marketing manager of the Kaplan Myanmar International Student Club, where I am responsible for promoting club events through student activities. Indeed, I am enjoying my student life and as student counsellor, I have organised online events together with the other students after class.

Through Kaplan's career services and activities, the experiences have sharpened my knowledge of how to apply for jobs, which will benefit my future career when I graduate. My lecturers and programme manager as well as other staff at Kaplan are always friendly and helpful to students.”



Nguyen Hoai An

VIETNAM
Bachelor of Communication in Global
Media and Communication and Strategic
Communication (Double Major)
Murdoch University Student (2021)

“ I have always been intrigued by the way the media functions, especially in its power to shape public perception. My main motivation for pursuing higher education is to be able to work in the field I am passionate about. Hence, after exploring the Kaplan website and seeking advice from alumni, I decided to enrol in the Communications & Media Studies and Public Relations Degree programme from Murdoch University. My programme includes movie production and interviewing people for article writing, which have equipped me with the knowledge and skills required for my future career.

What I like about the Murdoch programme is the flexible study schedule, which allows me to choose modules that suit my timetable. My favourite modules have been about movie and film production, as I was taught to write scripts, draw storyboards and the skills needed to produce a short film. It was also fun to be on-set and to see my ideas materialise into films.

I started my studies at Kaplan with the Diploma in Professional Business English that had strengthened my proficiency and gave me the confidence to communicate in the language. It has helped me to better understand the subjects taught in my Degree programme as well.

I chose to study in Singapore as it is close to Vietnam, my home country. Singapore also has one of the most advanced education systems in the world and great accessibility with its sophisticated transportation system.

After I graduate, my goal is to find a job in Singapore so that I can continue exploring my passion for media and public relations.

As a Kaplan student, I was able to participate in the Kaplan Industry Project (KIP) online where I got to work with a real client. KIP helped me to gain knowledge regarding strategic campaign planning that will be useful and value-add in my future work environment. Also, as a member of the Kaplan HERO Club, a humanitarian student club that holds social and charity events to help the less unfortunate and give back to the society, I organised an online art therapy session where participants can de-stress through the creation of art pieces.”

STUDENT TESTIMONIALS



Shi Xinyi

CHINA
Bachelor of Business Studies (Honours)
in Digital Business (Top-up)
University College Dublin Student (2021)

“ Before deciding to study abroad, I researched the available academic programmes and schools, asked for recommendations from friends studying overseas and consulted agents. After much research, I decided to study at Kaplan in Singapore.

I had started my learning journey here with the Diploma in Professional Business English and am currently a University College Dublin student studying for a Digital Business Degree, which I believe will broaden my future employment options.

Kaplan helped me in the selection of my major and provided me with student support during online learning. Majoring in digital business has given me a better understanding of how it is applied in different industries and allowed me to choose the industries I aspire to work in. I have met many great lecturers who are patient and have given me invaluable advice. The modules taught are well-structured and can be learnt step-by-step.

Singapore is the place my parents encouraged me to study at, as it is a safe country that welcomes cultural diversity. After doing my own research about Singapore, I decided to study here as I was attracted by the education system. I believe that pursuing higher education is not just about attaining an academic certification but also an important stage of growth. After graduating, I hope to land a digital media or marketing-planning role.

Campus life at Kaplan has been enjoyable as Kaplan cares about our studies and provides us with a wide choice of student clubs to join and make friends in.



Tatiyakulaphong
Phraeophan

THAILAND
Bachelor of Business in Hospitality and
Tourism Management and Marketing
(Double Major)
Murdoch University Student (2021)

“ Singapore’s quality of education is one of the best in the world, which is why I chose to pursue my Diploma studies at Kaplan in Singapore and then progress to a Bachelor’s Degree here.

As Hospitality and Tourism Management offers some of the more sought-after jobs, I took the opportunity to enrol into the Bachelor of Business in Hospitality and Tourism Management and Marketing. The Degree programme has met my expectations and helped to broaden my employment options in the industry. Every module I have taken at Kaplan has prepared me well for my future career, and I see marketing as one of the fastest-growing jobs that I can contribute creatively and strategically to.

I grew up in Malaysia, so English has been my first language since I was young. Hence, I chose to study in Singapore as it is an English-speaking country and known for its safe environment.

For me, campus life has been the greatest part of being a student here, and I really cherish it as I have made lots of friends. I look forward to joining the basketball club when the opportunity arises. That said, even with the pandemic now, I got the chance to participate in an online Kaplan Industry Project called “Youth Audition Marketing” that value-added my learning.

Furthermore, Kaplan provides us with a lot of support, and the lecturers are enthusiastic and always happy to assist us in our academic journey.





ENGLISH & FOUNDATION

ENGLISH PROGRAMME



DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH

The Diploma in Professional Business English offered by Kaplan Higher Education Academy (KHEA) is designed to develop non-native English speakers' English language skills in preparation for successful entry into mainstream academic programmes of study. The programme focuses on developing the skills students will need to become a successful and confident language user by using authentic reading passages and unscripted recordings, exposing students to English as it is being used around the world today. With purposeful integration of critical thinking, students will be able to develop strategies for success, both in and out of the classroom. They are assessed regularly with listening practice tests, oral presentations, unit tests, writing assignments and a final examination. Participation and the use of English in the classroom are also taken into consideration.

PROGRAMME STRUCTURE

This programme consists of 5 academic levels and may be completed in 10 months.



FOUNDATION PROGRAMME

PREPARATORY COURSE FOR SINGAPORE-CAMBRIDGE GENERAL CERTIFICATE OF EDUCATION (ORDINARY LEVEL) EXAMINATION

The Singapore-Cambridge GCE O-Level Examination is a national level assessment jointly organised by the University of Cambridge International Examinations, the Ministry of Education, Singapore, and the Singapore Examinations and Assessment Board (SEAB). The O-Level certification is an internationally accepted qualification that can be used to gain entry into tertiary education programmes. The programme is also designed for students to gain the academic foundation needed for higher education.

ENGLISH & FOUNDATION

PROGRAMME STRUCTURE

This programme consists of 5 - 7 modules and may be completed in 12 - 24 months.

Core Units

- Additional Mathematics
- English Language
- Mathematics
- Principles of Accounts
- Science (Chemistry/Physics)

Optional Units

- Chinese

TIMETABLE & CLASS INFORMATION

SCHEDULE	Lesson 1 0830 - 1000	Lesson 2 1000 - 1130	Lesson 3 1215 - 1345	Lesson 4 1345 - 1515	Lesson 5 1515 - 1645	Lesson 6 1645 - 1815
MON	Mathematics	Mathematics	English	English		
TUE	Mathematics	English	English	Principles of Accounts	Principles of Accounts	
WED	Additional Mathematics	Additional Mathematics	English	English	Physics	
THU	Chemistry	Chemistry	Principles of Accounts	Additional Mathematics		
FRI	English	English	Physics	Mathematics		

Above timetable is an illustration (subject to change).

- Classes are conducted on Mondays to Fridays and on some Saturdays
- The weekly timetable is subject to change as per the curriculum schedule for each subject
- Supplementary and Exam Preparation classes will be scheduled for either Lesson 5 or 6 slots
- Chinese classes will be scheduled in April or May
- There are no classes on public holidays and during assigned term breaks

Holidays

- 1-week break in January/February (Chinese New Year)
- 1-week break in March (Term Break)
- 2-week break in June (Term Break)
- 1-week break in December (Christmas and New Year)

Qualification Awarded

Students who sit for the final external examination and obtain at least a Grade 6 or better in one or more subjects will receive a Singapore-Cambridge General Certificate of Education (Ordinary Level) from SEAB. Students who meet the attendance requirements will be awarded a Certificate of Attendance by Kaplan.

DIPLOMA PROGRAMMES

DIPLOMA PROGRAMMES



DIPLOMA IN COMMERCE

- Finance and Banking
- General Studies
- Human Resource Management
- Logistics and Supply Chain Management

The Diploma in Commerce is a pathway programme designed to fulfil the requirements of many first-year Business Bachelor's Degree programmes. Upon completion of the Kaplan Diploma, students can continue to pursue a Bachelor's Degree awarded by our university partners at Kaplan in Singapore.

PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months*. Students can choose from one of the specialisations to complete the programme.

CORE MODULES

- Accounting for Managers
- Business Statistics and Data-Driven Decision Making
- Commercial Law
- Principles of Economics
- Principles of Management
- Principles of Marketing

FINANCE AND BANKING

This specialisation provides students with a well-rounded discourse of business in general and the finance and banking sector. Students will also learn about the financial system, investments, and capital.

- Corporate Finance and Planning
- Principles of Finance and Banking

GENERAL STUDIES

This specialisation allows student to undertake a general Diploma in Commerce.

- Introduction of Computer Systems (IT Pathway)
- Introduction to Programming Using Java (IT Pathway)
- Principles of Consumer Behaviour (Marketing Pathway)
- Principles of Finance and Banking (Marketing Pathway)

HUMAN RESOURCE MANAGEMENT

This specialisation provides students with an understanding of major issues in industrial relations, human resource functions, training and development, and the role of Human Resource in helping an organisation achieve its goals.

- Principles of Human Resource Management
- Principles of Talent Management

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This specialisation emphasises an understanding of logistics and supply chain management in the global context. Students will acquire fundamental skills in strategic logistics planning, precision management and process control.

- Principles of Logistics Management
- Principles of Supply Chain Management

* Meeting the programme and entry requirements.

DIPLOMA PROGRAMMES

DIPLOMA IN COUNSELLING

This programme encompasses the basic theoretical and practical skills using case studies, research articles, journals and role plays. The course also enables students to apply counselling skills which are relevant in the 21st century. It also educates students about the impact of multiculturalism in the counselling industry and prepares them to pursue a career in counselling.

PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months*.

- Career Counselling
- Conflict Management
- Counselling Skills
- Counselling Theories and Approaches
- Crisis Intervention
- Ethics in Counselling
- Foundational Psychology
- Group Counselling Techniques

DIPLOMA IN SPORTS AND EXERCISE SCIENCE

In this programme, students will learn the foundational knowledge and skills in performance measurement and enhancement, which are core to the Sports Science profession. It is also designed to provide students with scientific knowledge related to its areas of nutrition, physiology and psychology, and to enhance their research skills.

PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months*.

- Fundamentals of Sports and Exercise Science
- Nutrition and Metabolism
- Physiology and Anatomy
- Principles of Management
- Skills for Sports Science Professionals
- Sports and Exercise Biomechanics
- Sports and Exercise Psychology
- Sports Coaching

* Meeting the programme and entry requirements.

SHORT COURSES

SHORT COURSES



ENGLISH EXPERIENCE PROGRAMME (EEP)

The English Experience Programme (EEP) is designed to help international students improve their English in just 3 weeks while experiencing student life in Singapore. Students will study on site at the Kaplan city campuses while participating in interactive lectures and oral presentations to improve their general English language skills. They will be awarded with a Certificate of Participation upon completion of the programme.

STUDY TOUR

The Study Tour programme allows international students to experience customised English lessons in Singapore while enjoying a vacation. The programme's commencement and duration can be tailored to the requests of each group of students, at a minimum of 15 study hours. Students can also choose to request for optional tours that will bring them to local attractions. They will be awarded with a Certificate of Participation upon completion of the programme.

ACCOUNTING, BANKING & FINANCE

MURDOCH UNIVERSITY



BACHELOR OF BUSINESS IN ACCOUNTING

- Accounting and Banking
- Accounting and Business Law
- Accounting and Criminology
- Accounting and Finance
- Accounting and Human Resources Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing

Accounting is essential to every industry – from your favourite products and platforms, to favoured sports teams and causes. Through studying this Degree, you will acquire the necessary professional and creative skills to shape business interactions in a creative, well-informed and ethical way. Students will explore and understand how to make decisions related to buying and selling shares, lending or borrowing money, and providing goods for cash or on credit. You will gain new skills in areas such as ethical decision-making, financial statement analysis, forecasting and budgeting, negotiation and problem-solving. These are skills that enhance your understanding of accounting standards, auditing standards and taxation acts. Thoroughly understand the language of business by acquiring a Murdoch University Accounting Degree.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Accounting Units

- Accounting Theory and Accountability
- Auditing
- Company Law
- Contemporary Financial Accounting
- Corporate Finance
- Management Accounting
- Taxation
- Technology and Accounting Processes

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Accounting and Banking

- Commercial Banking
- Credit and Lending Decisions
- Finance Law
- Tourism & Hospitality Law
- International Financial Markets and Institutions
- Treasury Management

Accounting and Business Law

- Alternative Dispute Resolution
- Finance Law
- Tourism & Hospitality Law
- Workplace Law

Accounting and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

Accounting and Finance

- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

Accounting and Human Resources Management

- Business Analytics
- Change Management

BACHELOR OF BUSINESS IN BANKING

- Banking and Business Information Systems
- Banking and Business Law
- Banking and Criminology
- Banking and Cyber Security and Forensics
- Banking and Finance

- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

Accounting and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

Accounting and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Accounting and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Acquire the skills and knowledge you need to have a career in the banking industry with a Murdoch University Banking Degree. You will explore how the banker-customer relationship works and learn how to build customer trust, create and manage loans, make strategic investment decisions and help businesses, governments and people with their finances to achieve their goals. Banks and financial institutions work based on having debt built into their structure, and you will learn to understand the interest, credit and liquidity risk management issues that this can create. You will examine how banking systems work and how they affect the local business environment as well as international trade.

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

ACCOUNTING, BANKING & FINANCE

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Banking Units

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Banking and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

Banking and Business Law

- Alternative Dispute Resolution
- Company Law
- Taxation
- Tourism and Hospitality Law
- Workplace Law

Banking and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

Banking and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

Banking and Finance

- Derivative Securities
- International Finance
- Investment Analysis

Banking and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

DOUBLE MAJOR OPTIONS

Banking and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

Banking and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale

- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Banking and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

BACHELOR OF BUSINESS IN FINANCE

- Finance and Business Information Systems
- Finance and Business Law
- Finance and Criminology
- Finance and Cyber Security and Forensics

- Finance and Journalism
- Finance and Management
- Finance and Marketing

A Finance Degree may lead you to a prestigious position with a competitive salary package, but that is not your only option. In alignment with your life goals, you could find fulfilment in non-profit organisations, government agencies or start-ups as well. By learning how to explore business opportunities, analyse problems and find solutions, you can make informed decisions and shape business interactions in a creative, confident and ethical way. In addition, the Murdoch University Finance Degree programme will provide you with a better understanding of capital investment; cost of capital; dividend policy; efficient capital markets; portfolio management; sources of funds; the use of options, futures, forward exchange contracts; working capital management; and more. By equipping yourself with a Finance Degree, you will be well-prepared to make your mark on the business landscape.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Finance Units

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

DOUBLE MAJOR OPTIONS

Finance and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

Finance and Business Law

- Alternative Dispute Resolution
- Company Law
- Taxation
- Tourism and Hospitality Law
- Workplace Law

Finance and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

Finance and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

Finance and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

Finance and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Finance and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

UNIVERSITY COLLEGE DUBLIN



University College Dublin
Ireland's Global University

BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Finance
- FinTech

The Bachelor of Business Studies programme is aimed at those wishing to develop a career in Business and particularly in an area related to Finance, Financial Services and Financial Services Technology (FinTech). It provides students with key finance knowledge and theory as well as a strong grounding in the key management disciplines, including corporate strategy, finance, marketing and operations management, and the opportunity to specialise in financial technology theory and practice. This enables students to understand the discipline of Finance within the wider business, giving a managerial insight into key business functions, and with new digital technologies in financial markets today.

PROGRAMME STRUCTURE

This programme consists of 8 core modules. Students specialise by taking 4 pathway modules, which may be completed in 18 months.

Core Modules

- Corporate and Competitive Strategy
- Data Analytics for Finance
- Digital Business
- Economics and Market Innovations
- Marketing in a Digital Era
- Operations Management
- Principles of Finance
- The Future of Organisations and Work

PATHWAY MODULES

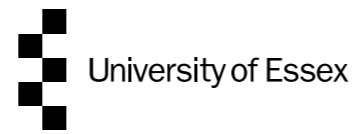
Finance

- Corporate Finance
- Derivative Securities
- Finance and Financial Institutions
- Investment and Portfolio Management

FinTech

- Business Analytics
- Cyber Security
- Finance and Financial Institutions
- Introduction to Machine Learning

UNIVERSITY OF ESSEX



BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Accounting and Finance
- Banking and Finance

This programme provides knowledge of financial theory, portfolio management, option and futures markets, and how risk can be managed with the use of derivative instruments. Students also learn about key issues that are relevant today within the Accounting, Banking and Finance fields.

PROGRAMME STRUCTURE

This programme consists of 14 - 15 modules and may be completed in 18 months.

Accounting and Finance

- Accounting Project
- Advanced Management Accounting
- Auditing
- Corporate Finance
- Current Issues in Financial Reporting
- Financial Markets and Monetary Policy
- Financial Modelling
- Financial Reporting and Analysis
- Introduction to Banking
- Management Accounting 1
- Management Accounting 2
- Options and Futures
- Portfolio Analysis
- Risk Management and Financial Institutions

Banking and Finance

- Corporate Finance
- Empirical Finance
- Finance Research Project
- Financial Markets and Monetary Policy
- Financial Modelling
- Financial Reporting and Analysis
- International Banking
- International Finance
- Introduction to Banking
- Management Accounting 1
- Options and Futures
- Portfolio Analysis
- Pricing of Securities in Financial Markets
- Quantitative Foundations of Finance
- Risk Management and Financial Institutions

UNIVERSITY OF PORTSMOUTH



BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Accountancy and Financial Management

This programme is designed for students planning to obtain a professional qualification after graduation to become an accountant, or to forge a career within the financial sectors by utilising their analytical skills, financial expertise and strategic insights.

PROGRAMME STRUCTURE

This programme consists of 12 modules and may be completed in a minimum of 18 months.

Core Modules

- Accounting Packages and Systems
- Advanced Financial Reporting
- Advanced Global Financial Management
- Auditing
- Business Law
- Financial Investment Project
- Financial Management
- Financial Reporting
- Independent Study Project
- Management Accounting
- Strategic Management Accounting
- Taxation

BACHELOR OF BUSINESS IN HUMAN RESOURCES MANAGEMENT

- Human Resources Management and Business Law
- Human Resources Management and Criminology
- Human Resources Management and Finance
- Human Resources Management and Management
- Human Resources Management and Marketing
- Human Resources Management and Strategic Communication
- Human Resources Management and Tourism and Events

Robots might be getting more intelligent, but people will remain essential to the success of any organisation. Studying Human Resources Management will help you gain the knowledge and skills needed to attract, build, maintain and develop teams of people within any organisation in any industry. You will explore strategic Human Resources Management, employment policies and legal regulations, and learn about recruitment and interview techniques, rewards, pay, performance management and the future direction of Human Resources.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Human Resources Management Units

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Human Resources Management and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism and Hospitality Law

Human Resources Management and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

DOUBLE MAJOR OPTIONS

Human Resources Management and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

Human Resources Management and Management

- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Standing in The Nexus: Bridging People and Networks

Human Resources Management and Marketing

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Human Resources Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

Human Resources Management and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

BACHELOR OF BUSINESS IN INTERNATIONAL BUSINESS

- International Business and Business Law
- International Business and Cyber Security and Forensics
- International Business and Finance
- International Business and Hospitality and Tourism Management
- International Business and Human Resources Management
- International Business and Journalism
- International Business and Management
- International Business and Marketing
- International Business and Tourism and Events
- International Business and Web Communication

Organisations are looking for ways to expand and operate across international borders. This programme equips you with the skills and experience you need to succeed in the world of international business. As you develop your strategic decision-making abilities, put your cross-cultural skills into practice and explore new ways of thinking, you will build a skill set essential to practically any business operation. You will explore management, marketing and finance, which will provide you with a global perspective and help you achieve results doing business across international borders.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

International Business Units

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

International Business and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR
Tourism and Hospitality Law
- Workplace Law

International Business and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

International Business and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

International Business and Hospitality and Tourism Management

- Destination Management
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

International Business and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

International Business and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

International Business and Management

- Business Analytics
- Change Management
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

International Business and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

International Business and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

International Business and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

BACHELOR OF BUSINESS IN MANAGEMENT

- Management and Business Law
- Management and Criminology
- Management and Global Media and Communication
- Management and International Business
- Management and Journalism
- Management and Marketing
- Management and Strategic Communication
- Management and Tourism and Events

Management used to be about organising, directing and controlling, but times have changed. It refers to the process of employing resources to achieve organisational goals and customer needs. Today's managers are facing new challenges, often with teams working across a range of locations, and must adapt to a constantly shifting set of macro conditions. You will learn how to identify opportunities, assess challenges and find the best solutions to real-world management issues. You will work with organisations on projects to develop the skills and knowledge you need to become a successful manager. You can use your Management Degree to explore exciting career paths, such as making a real difference to not-for-profit and charity organisations across the world. The study of management explores a wide range of relevant issues, theories and perspectives to prepare you for challenges at the managerial level.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Management Units

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Management and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR
Tourism and Hospitality Law
- Workplace Law

Management and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

DOUBLE MAJOR OPTIONS

Management and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

Management and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Logistics
- Introduction to International Finance

Management and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

BACHELOR OF BUSINESS IN MARKETING

- Marketing and Business Law
- Marketing and Global Media and Communication
- Marketing and International Business
- Marketing and Journalism

Management and Marketing

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

Management and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

- Marketing and Strategic Communication
- Marketing and Tourism and Events
- Marketing and Web Communication

Have you ever scrolled through your Facebook or Instagram feeds, only to see ads pop up for something you were looking at that morning? Or perhaps you noticed that your recommended songs on Spotify are very similar to the songs you listen to regularly? Marketing teams across the world are using data and new digital marketing strategies to lead us to what we are looking for. In this programme, you will learn about different kinds of marketing including content, digital, influencer, social media, traditional and more. See marketing theories brought to life through case studies and work with actual clients to develop real-world marketing plans.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Marketing Units

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

DOUBLE MAJOR OPTIONS

Marketing and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism and Hospitality Law
- Workplace Law

Marketing and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

Marketing and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

Marketing and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

Marketing and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

Marketing and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

Marketing and Web Communication

- Content Creation
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

NORTHUMBRIA UNIVERSITY



BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Business with International Management

This programme offers a wide range of knowledge and skills in real-world business, combining the study of the chosen pathway with solid conceptual and practical knowledge. This Direct Honours programme with dual specialisations gives students twice the advantage in the highly competitive graduate employment market.

PROGRAMME STRUCTURE

This programme consists of 10 modules plus 1 dissertation and may be completed in a minimum of 16 months.

Modules

- Business Professional Practice
- Contemporary Issues in International Business
- Critical Organisational Analysis
- Digital Business
- Dissertation
- Employability and Career Planning
- Human Resource Management
- International Business: Growth Strategies and Resourcing
- International Business and Innovation
- Strategic Frameworks and Cultural Contexts in International Management
- Strategic Management for Sustainable Leadership

ROYAL HOLLOWAY, UNIVERSITY OF LONDON



BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Management with International Business
- Management with Marketing

PROGRAMME STRUCTURE

This programme consists of 16 modules and may be completed in 18 months.

Core Modules

- Asia Pacific Business
- Clusters, Small Business and Entrepreneurship
- Global Marketing
- Human Resource Management
- Innovation, Strategy and the Corporation
- Managerial Accounting
- Marketing Strategy in Context
- Operations Management
- Responsible Business in Context
- Strategic Management

Management with International Business

Globalisation is providing international business opportunities for organisations of all shapes and sizes. The potential gains, as well as challenges, can be immense and there are many case studies showing vast success or failure from trading across borders. Student will explore key areas of management, ranging from accounting and business statistics to the global economy, multinational enterprise, and sustainability in business.

- Emerging Markets
- Entrepreneurship Theory and History
- European Business
- Fundamentals of Entrepreneurship
- Multinational Enterprise
- The Global Economy

Management with Marketing

This programme combines core topics in modern management with the skills and techniques of marketing, providing a solid foundation in the theoretical and practical aspects and preparing student for a successful career in the field of marketing. Students will explore key areas of management, ranging from accounting and business statistics to marketing management, consumer behaviour, marketing research and e-commerce.

- Advertising and Promotion
- Brands and Branding
- Consumer Behaviour
- Digital Marketing
- Marketing Research
- New Venture Creation

BUSINESS & MANAGEMENT

UNIVERSITY COLLEGE DUBLIN



BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Business Analytics
- Digital Business
- Logistics and Supply Chain Management
- Management
- Marketing

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important communication, knowledge-application, leadership, team-building and technical skills, consistent with the changing needs of modern businesses.

PROGRAMME STRUCTURE

This programme consists of 8 core modules. Students specialise by taking 4 pathway modules, which may be completed in 18 months.

Core Modules

- Corporate and Competitive Strategy
- Digital Business
- Economics and Market Innovations
- Managing People at Work
- Marketing in a Digital Era
- Operations Management
- Principles of Finance
- The Future of Organisations and Work

PATHWAY MODULES

Business Analytics

- Analytics Modelling
- Business Analytics
- Data Analysis for Decision Makers
- Introduction to Programming

Digital Business

- Cyber Security
- Data Analysis for Decision Makers
- Digital Business and Social Media Strategy
- Digital Business Infrastructure and Applications

Logistics and Supply Chain Management

- Global Logistics
- Project Management for Supply Chain Management
- Supply Chain Management
- Supply Chain Planning and Control

Management

- Entrepreneurship and Innovation
- Global Business
- Leadership and Change Management
- Managing the Negotiation Process

Marketing

- Branding in A Digital Era
- Digital Marketing Practice
- Global Strategic Marketing
- Integrated Digital Marketing Communications

COMMUNICATION & MEDIA

MURDOCH UNIVERSITY



BACHELOR OF COMMUNICATION IN GLOBAL MEDIA AND COMMUNICATION

- Global Media and Communication and Journalism
- Global Media and Communication and Marketing
- Global Media and Communication and Strategic Communication
- Global Media and Communication and Tourism and Events
- Global Media and Communication and Web Communication

Do you aspire to have a career in Global Media and Communication? In this Major, you will develop new skills and gain experience as you analyse both traditional and new media texts, learn about the power of communication and its impact on society and culture, and develop research skills that enable you to examine audience behaviour, cultural and media policies, and global media issues. You will also have a chance to work on a real-world communication project.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Global Media and Communication Units

- Communicating Global Issues
- Communication Research
- Global Media and Culture
- Introduction to Digital Media Skills
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Specialist Communication
- Web Analytics

Common Units

- Consulting and Freelancing
- Career Learning: Managing Your Career[^]

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

COMMUNICATION & MEDIA

DOUBLE MAJOR OPTIONS

Global Media and Communication and Journalism

- Digital Newsroom
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism

Global Media and Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Global Media and Communication and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

Global Media and Communication and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

Global Media and Communication and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Web Communication Project
- Web Design

BACHELOR OF COMMUNICATION IN JOURNALISM

- Journalism and Business Law
- Journalism and Criminology
- Journalism and Global Media and Communication
- Journalism and Management
- Journalism and Marketing
- Journalism and Strategic Communication
- Journalism and Web Communication

This Major provides students with the journalism skills to operate in the digital era of news, such as practical reporting, writing and producing skills. It investigates the ethical, legal and cultural contexts of the news media, and allows students to learn about the industry and the influence of journalism on society. The Degree programme also bolsters the students' learning with the practical experience of working in an online newsroom. In this programme, you will develop a broad understanding of your field and proficiency in producing written and oral arguments, and creative artefacts in response to social, human and natural phenomena. You will also develop a critical appreciation of the perspectives of others. As an Arts graduate, you will be able to think critically and creatively, apply knowledge and information, and communicate effectively. These are professional skills which are essential across a range of industries. You will also be able to pursue further study in the fields of the creative arts, humanities and/or social research.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Journalism Units

- Communication Research
- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Specialist Communication
- Video Journalism
- Web Analytics

Common Units

- Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Journalism and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism And Hospitality Law
- Workplace Law

Journalism and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

Journalism and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games And Mobile Media

Journalism and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Journalism and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Journalism and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

Journalism and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Web Design
- Web Communication Project

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

COMMUNICATION & MEDIA

BACHELOR OF COMMUNICATION IN STRATEGIC COMMUNICATION

- Strategic Communication and International Business
- Strategic Communication and Journalism
- Strategic Communication and Management
- Strategic Communication and Marketing
- Strategic Communication and Tourism and Events

Explore the field of Strategic Communication with an extensive Bachelor's Degree programme from Murdoch University, which provides opportunities for in-depth learning to develop your analytical, evaluative and critical thinking skills through a combination of theoretical and practical components. People wanting to work in tomorrow's media and communication environment will need technical skills, and the ability to think quickly and act professionally. This programme will teach you how to communicate and engage with various stakeholders and audiences strategically. You will develop digital and traditional communication skills and learn how to apply these skills in a range of contexts, from public relations to social media to creative production and news media. You will work with actual clients on real campaigns as you build a wide range of skills for professional communication in the digital age, including creating and producing content, managing social media, and developing public relations and communications strategies.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Strategic Communication Units

- Campaign Management
- Communication Research
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Specialist Communication
- Web Analytics

Common Units

- Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Strategic Communication and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

Strategic Communication and Journalism

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

DOUBLE MAJOR OPTIONS

Strategic Communication and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Strategic Communication and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

Strategic Communication and Marketing

- Business Analytics
- Consumer Behaviour

BACHELOR OF COMMUNICATION IN WEB COMMUNICATION

- Web Communication and Global Media and Communication
- Web Communication and Management
- Web Communication and Marketing
- Web Communication and Strategic Communication
- Web Communication and Tourism and Events

This programme is a compelling combination of digital marketing, public relations and web design. You will learn how to design and develop strategies for web communication campaigns using a range of digital media, including games, mobile technology, online news media, social media, video and websites. Studying Web Communication will allow you to effectively convey information and ideas using networks, such as Facebook, Twitter and YouTube, and powerful search engines, such as Google and Yahoo, to build well-designed and well-written websites and blogs to deliver strategic outcomes for organisations. You will also develop a broad understanding of your field and proficiency in producing written and oral arguments, as well as creative artefacts in response to social, human and natural phenomena. This Major helps pave the way for further study in the fields of the creative arts, humanities and/or social research.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Web Communication Units

- Communication Research
- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Specialist Communication
- Web Analytics
- Web Communication Project
- Web Design

Common Units

- Consulting and Freelancing
- Career Learning: Managing Your Career[^]

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

DOUBLE MAJOR OPTIONS

Web Communication and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media

Web Communication and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Web Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Web Communication and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Issues and Crisis Management
- Public Relations in Society

Web Communication and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

NORTHUMBRIA UNIVERSITY



Northumbria
University
NEWCASTLE

BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Mass Communication with Public Relations

This programme provides students with an understanding of the contemporary global mass communication landscape and its key industries. Students will gain practical and critical understanding of key developments within advertising, audiences and approaches to audience research, global media, mass communication approaches, mass communication production techniques and film or media production, new media and technology, and reporting.

PROGRAMME STRUCTURE

This programme consists of 10 modules plus 1 dissertation and may be completed in a minimum of 16 months.

Modules

- Cinema and Society
- Cultural Identities on Screen
- Current Affairs in Public Relations
- Media Cultures
- Media Dissertation
- Media Events
- Media Industries
- Media Methodologies
- Promotional Writing
- Public Relations in Context
- Researching Audiences

EDUCATION & SOCIAL SCIENCES

MURDOCH UNIVERSITY



BACHELOR OF ARTS IN PSYCHOLOGY

- Psychology
- Psychology and Criminology
- Psychology and Global Media and Communication
- Psychology and Human Resources Management
- Psychology and Journalism
- Psychology and Management
- Psychology and Marketing
- Psychology and Web Communication

Love exploring the motivations behind people's thoughts and actions? Psychology is the study of human behaviour and mental processes, encompassing many aspects of human behaviour from individual differences in personality and intelligence to emotions, interpersonal relationships, memory, motivations and thought processes. A Psychology Degree programme equips students with broad theoretical and practical knowledge of Psychology, as well as job-ready skills in analysis, communication, research, teamwork and writing. At Murdoch University, our Degree programme goes a step further, integrating the established basis of psychological knowledge and methods of investigation with the latest developments in the field. With a Psychology Degree, you will be well-versed in human cognition and motivations, and capable of exploring the wide range of career opportunities in this diverse field.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Psychology Units

- Advanced Quantitative Research Methods
- Introduction to Cultural Psychology
- Introduction to Psychological Research Methods
- Introduction to Psychological Science
- Psychology of Ageing
- Psychology: Abnormal Behaviour
- Psychology: Biological Bases of Behaviour
- Psychology: Cognitive Processes
- Psychology: Human Development
- Psychology: Individual Differences and Performance
- Psychology: Measurement, Design and Analysis
- Psychology: Social Bases of Behaviour

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Psychology and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Policing and Crime Prevention
- Psychology and Law

Psychology and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

Psychology and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

Psychology and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

Psychology and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Psychology and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Psychology and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

HOSPITALITY & TOURISM MANAGEMENT

MURDOCH UNIVERSITY



BACHELOR OF BUSINESS IN HOSPITALITY AND TOURISM MANAGEMENT

- Hospitality and Tourism Management and Business Law
- Hospitality and Tourism Management and Human Resources Management
- Hospitality and Tourism Management and Management
- Hospitality and Tourism Management and Marketing
- Hospitality and Tourism Management and Strategic Communication
- Hospitality and Tourism Management and Tourism and Events
- Hospitality and Tourism Management and Web Communication

A Degree in Hospitality and Tourism Management can help you turn your passion for travel into a career almost anywhere in the world. Learn about hospitality and tourism management, and how the industry is always changing. Explore sustainable tourism and discover how you can use data to help predict trends in a particular place or region. Your assessments will be based on actual scenarios rather than theory. You will learn business management principles, and be mentored through a range of projects as you learn to use research to make business decisions.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Hospitality and Tourism Management Units

- Destination Management
- Global Strategic Management
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Hospitality and Tourism Management and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Workplace Law

Hospitality and Tourism Management and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Talent Acquisition
- Talent Management
- Workplace Law

DOUBLE MAJOR OPTIONS

Hospitality and Tourism Management and Management

- Business Analytics
- Change Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Standing in The Nexus: Bridging People and Networks

Hospitality and Tourism Management and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Hospitality and Tourism Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

Hospitality and Tourism Management and Tourism and Events

- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Tourism and Events Project
- Travel and Tourism in Society

Hospitality and Tourism Management and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

HOSPITALITY & TOURISM MANAGEMENT

NORTHUMBRIA UNIVERSITY



BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Business with Tourism Management

This programme introduces you to the world of business whilst allowing you to combine key business subjects with functional areas. It equips students with a clear understanding of the management challenges in this sector and prepares them for managerial posts in the tourism industries.

PROGRAMME STRUCTURE

This programme consists of 10 modules plus 1 dissertation and may be completed in a minimum of 16 months.

Modules

- Business Professional Practice
- Business, Sports and Mega Events
- Critical Organisational Analysis
- Digital Business
- Dissertation
- Employability and Career Planning
- Human Resource Management
- Innovation And Creativity in Tourism, Hospitality and Events
- Strategic Management for Sustainable Leadership
- Tourism Industry Operations and Management
- Understanding Tourism

INFORMATION TECHNOLOGY

MURDOCH UNIVERSITY



BACHELOR OF INFORMATION TECHNOLOGY IN BUSINESS INFORMATION SYSTEMS

- Business Information Systems and Banking¹
- Business Information Systems and Management¹
- Business Information Systems and Computer Science
- Business Information Systems and Web Communication²
- Business Information Systems and Finance¹

Organisations rely on effective information systems to provide the right information at the right time, in order to improve decision-making and productivity. Information and communications technologies are increasingly studied for innovative ways of discovering competitive advantages, influencing decisions and supporting customers. In this Degree programme, you will learn how information is generated, communicated, stored and applied within a range of business activities. You will gain the skills and knowledge needed to apply technical solutions to business problems, in addition to an understanding of information systems design, development and management. You will also develop project management, research, and oral and written communication skills to ensure that you are ready to enter the job market.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Information Technology Units

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Systems Analysis and Design

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

¹ These particular Double Major combinations require students to undertake additional units of study to meet the total of 75 credit points.

² These particular Double Major combinations require students to undertake additional units of study to meet the total of 81 credit points.

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

INFORMATION TECHNOLOGY

DOUBLE MAJOR OPTIONS

Business Information Systems and Banking

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

- International Finance
- Investment Analysis
- Treasury Management

Business Information Systems and Computer Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

Business Information Systems and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Business Information Systems and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

Business Information Systems and Finance

- Corporate Finance
- Derivative Securities
- Finance Law

BACHELOR OF INFORMATION TECHNOLOGY IN COMPUTER SCIENCE

- **Computer Science and Business Information Systems**
- **Computer Science and Management¹**
- **Computer Science and Web Communication²**

Computers are integral tools in every business operation. As a Computer Scientist, you will help develop effective technological solutions that will improve the application of this technology, effecting a positive impact on people's lives. In this Degree programme, you will explore the theory, methods and systems used by the computing industry. Learning about algorithms, Artificial Intelligence (AI), computer systems and development, and software design and implementation will give you the unique ability to create and apply computer and software systems to solve real-world problems. By developing these skills and knowledge to design and implement revolutionary ideas, you can help to advance society through modern technology. Graduating with a Major in Computer Science, you will possess the required skills for a diverse range of career opportunities across the Technology and Business sectors.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

¹ These particular Double Major combinations require students to undertake additional units of study to meet the total of 75 credit points.

² These particular Double Major combinations require students to undertake additional units of study to meet the total of 81 credit points.

Applicants may be required to complete general elective units to fulfil the required credit points.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Computer Science Units

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Databases
- Information Technology Project Management
- Intelligent Systems
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career¹

DOUBLE MAJOR OPTIONS

Computer Science and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

Computer Science and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

Computer Science and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

BACHELOR OF INFORMATION TECHNOLOGY IN CYBER SECURITY AND FORENSICS

- **Cyber Security and Forensics and Banking¹**
- **Cyber Security and Forensics and Business Information Systems**
- **Cyber Security and Forensics and Computer Science**
- **Cyber Security and Forensics and Criminology¹**
- **Cyber Security and Forensics and Finance¹**
- **Cyber Security and Forensics and Management¹**
- **Cyber Security and Forensics and Web Communication**

Cybercrime has quickly risen to become a top-level national security priority across the globe. Increasing the protection of data security and reducing the impact of a network or database security breach are the key challenges for IT security specialists. In this Degree programme, you will gain a solid foundation of the theoretical and practical aspects of different dimensions of cybersecurity, such as computer forensics, information security, network security, penetration testing, software security, system security measures and models, and vulnerability assessment. You will learn how to forensically examine digital evidence, identify and respond to threats and information security incidents, and develop the digital forensic and critical thinking skills to solve computer crime.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

INFORMATION TECHNOLOGY

Students are required to complete the common units and units applicable to the chosen two majors listed.

Cyber Security and Forensics Units

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Security Architectures and Systems Administration
- Systems Analysis and Design

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

DOUBLE MAJOR OPTIONS

Cyber Security and Forensics and Banking

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

Cyber Security and Forensics and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

Cyber Security and Forensics and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management

Cyber Security and Forensics and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

Cyber Security and Forensics and Computer Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

Cyber Security and Forensics and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

Cyber Security and Forensics and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

¹ These particular Double Major combinations require students to undertake additional units of study to meet the total of 75 credit points..

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

LAW & CRIMINOLOGY

MURDOCH UNIVERSITY



BACHELOR OF BUSINESS IN BUSINESS LAW

- Business Law and Criminology
- Business Law and Journalism
- Business Law and Tourism and Events

A Degree in Business Law provides you with a wide range of career opportunities. You will graduate with the professional skills and knowledge required to help approach legal issues for government agencies, not-for-profit organisations and businesses of all sizes. You will examine the complex laws that govern business reporting, consumer and employee protection, product disclosure and statutory compliance in a variety of business activities. You will also study various principles of order and justice alongside methods of dispute resolution, which may provide an excellent foundation to take your passion for law further. Graduates with a Major in Business Law will be equipped with the skills necessary to provide pragmatic and commercially focused perspectives to employers within both public and private sectors.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

Business Law Units

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism and Hospitality Law
- Workplace Law

Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career[^]

[^] 3-year Polytechnic Diploma holders are exempted, subject to University's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

LAW & CRIMINOLOGY

DOUBLE MAJOR OPTIONS

Business Law and Criminology

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

Business Law and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

Business Law and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

POSTGRADUATE DEGREE PROGRAMMES

BIRMINGHAM CITY UNIVERSITY



INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

This programme is designed to meet the needs of contemporary international businesses and blends academic excellence with professional skills, equipping you with marketable skills to operate and excel at a strategic level across different sectors and in different countries. The programme places a strong emphasis on employability and enhancing employability skills, and will help you develop general communication and interpersonal competencies.

The conclusion of your studies will enable you to acquire well-developed powers of analysis, clear perspectives on strategy and strategic thinking, creative problem solving, an entrepreneurial mindset, and highly effective communication and research skills – all of which are in demand by employers globally.

PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in a minimum of 12 months.

Core Units

- Contemporary Strategic Management in Global Contexts
- Dissertation (including Research Methods)
- Enterprise, Innovation and Creativity
- Global Marketing Management
- International Operations and Project Management
- Managing Financial Performance
- Strategic Human Resources Management
- Strategic Leadership and Organisational Transformation

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

The Graduate Certificate in Business Administration provides the opportunity to develop the advanced analytical skills needed to make sound business decisions. It focuses on the management of organisations and provides unit choices in two other key business disciplines.

PROGRAMME STRUCTURE

The programme consists of 3 - 4 units and may be completed in 4 months.

Core Units

- Accounting for Managers
- Business Finance

Elective Units

Choose 1 Unit from the following:

- Business, Society and The Environment
- Global Business in The Asian Century
- Leading The Engaged Enterprise
- Managing Strategic Risk and Projects
- Strategies for Growth and Excellence

OR choose 2 Units from the following:

- Data, Metrics, Reporting and Analytics
- Economics and Business Strategy
- Entrepreneurship and Innovation Management
- Organisational Behaviour and Management
- Strategic Marketing Management

MASTER OF BUSINESS ADMINISTRATION

If you are aiming to work in a senior management role, a Master of Business Administration (MBA) will help you gain the professional and personal skills you require to succeed. The MBA is oriented to the needs of business leaders of today and tomorrow. It equips graduates with professional expertise in business administration that is highly prized by employers worldwide.

Murdoch MBA graduates are well-placed to pursue rewarding careers and leadership roles within business, government and non-government organisations. Results from the 2018 Corporate Recruiters Survey Report indicate robust employment opportunities, with 90% of companies in the Asia Pacific, as well as over 90% of Fortune 100, 500 and other publicly traded companies, planning to hire MBA graduates.

PROGRAMME STRUCTURE

The programme consists of 7 - 8 units and may be completed in 12 months.

Core Units

- Accounting for Managers
- Business, Society and the Environment
- Business Finance
- Global Business in the Asian Century
- Leading the Engaged Enterprise
- Strategies for Growth and Excellence

Elective Units

Choose ONLY

- Managing Strategic Risk and Projects

OR choose 2 Units from the following:

- Data, Metrics, Reporting and Analytics
- Economics and Business Strategy
- Entrepreneurship and Innovation Management
- Human Resource Management Perspectives
- International Business Negotiations
- Organisational Behaviour and Management
- Strategic Marketing Management

POSTGRADUATE DEGREE PROGRAMMES

UNIVERSITY COLLEGE DUBLIN



University College Dublin
Ireland's Global University

MASTER OF SCIENCE (FINANCE)

This programme is designed for managers and professionals wishing to advance their education and careers in different areas of business management. The programme promotes progressive learning and the development of transferable business skills through an understanding of theoretical frameworks in management; creative application of these frameworks to questioning and interpreting business practises; problem solving; and the development of interpersonal, leadership and communication skills.

PROGRAMME STRUCTURE

This programme consist of 9 modules and may be completed in a minimum of 12 months.

Core Modules

- Action Research Project
- Corporate Financial Management
- Global Strategic Management
- Managing Digital Business
- Organisational Behaviour

Pathway Modules

- Capital Markets
- Derivative Securities
- Portfolio and Risk Management
- Strategic Finance

MASTER OF SCIENCE (MANAGEMENT)

This programme is designed for managers and professionals wishing to advance their education and careers in different areas of business management. The programme promotes progressive learning of general management and specialist knowledge, as well as the development of transferable business skills. This is imperative for success in senior and top management positions in today's rapidly changing business environment. Through the programme, students will gain an understanding of theoretical frameworks in management, and the creative application of these frameworks to questioning and interpreting business practice, problem solving and improvement of leadership and communication skills.

PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in a minimum of 12 months.

Core Modules

- Action Research Project
- Corporate Financial Management
- Global Strategic Management
- Managing Digital Business
- Organisational Behaviour

Pathway Modules

- Decision Analysis
- Managing Organisational Change
- Project Management



PROGRAMME OVERVIEW

There are many routes to success, and Kaplan is committed to offering you high quality academic programmes that are carefully planned and implemented to bring out the best in you.

ENGLISH



Diploma in Professional Business English

(Only for students who do not meet the English requirements)

- Level 1: Beginner
 - Level 2: Elementary
 - Level 3: Pre-Intermediate
 - Level 4: Intermediate
 - Level 5: Upper Intermediate
- (160 contact hours per level)

FOUNDATION



Preparatory Course for Singapore-Cambridge General Certificate of Education (Ordinary Level) Examination

5 - 7 Modules / Duration: 12- 24 Months

DIPLOMA



Diploma Programmes

8 Modules / Duration: 8 Months*

- Diploma in Commerce (Finance and Banking)
- Diploma in Commerce (General Studies)
- Diploma in Commerce (Human Resource Management)
- Diploma in Commerce (Logistics and Supply Chain Management)
- Diploma in Counselling
- Diploma in Sports and Exercise Science

* Subject to programme and entry requirements

BACHELOR'S DEGREE



Bachelor of Arts

Single / Double Majors

16 - 21 Units / Duration: 28/36 Months*

Psychology

Bachelor of Business

Double Majors

12 - 18 Units / Duration: 28 Months*

- Accounting
- Banking
- Business Law
- Finance
- Hospitality and Tourism Management
- Human Resources Management
- International Business
- Management
- Marketing

Bachelor of Communication

Double Majors

12 - 18 Units / Duration: 28 Months*

- Global Media and Communication
- Journalism
- Strategic Communication
- Web Communication

Bachelor of Information Technology

Double Majors

12 - 18 Units / Duration: 28 Months*

- Business Information Systems
- Computer Science
- Cyber Security and Forensics

* Students can complete the programme in 16 - 24 months based on their prior educational qualifications

BACHELOR'S DEGREE



Bachelor of Arts (Honours) (Top-up)

10 Modules and 1 Dissertation / Duration: 16 Months

- Business with International Management
- Business with Tourism Management
- Mass Communication with Public Relations

BACHELOR'S DEGREE



Bachelor of Science (Honours) (Top-up)

16 Modules / Duration: 18 Months

- Management with International Business
- Management with Marketing

BACHELOR'S DEGREE



Bachelor of Business Studies (Honours) (Top-up)

12 Modules / Duration: 18 Months

- Business Analytics
- Digital Business
- Finance
- FinTech
- Logistics and Supply Chain Management
- Management
- Marketing

BACHELOR'S DEGREE



Bachelor of Science (Honours) (Top-up)

14 - 15 Modules / Duration: 18 Months

- Accounting and Finance
- Banking and Finance

BACHELOR'S DEGREE



Bachelor of Arts (Honours) (Top-up)

12 Modules / Duration: 18 Months

- Accountancy and Financial Management

*The final decision for admission rests with the University.

POSTGRADUATE DEGREE



International Master of Business Administration

8 Modules / Duration: 12 Months

POSTGRADUATE DEGREE



Graduate Certificate in Business Administration

3 - 4 Units / Duration: 4 Months

Master of Business Administration

7 - 8 Units / Duration: 12 Months

POSTGRADUATE DEGREE



Master of Science

8 - 9 Modules / Duration: 12 Months

- Finance
- Management

PROGRAMME ENTRY REQUIREMENTS

ADMISSION CRITERIA

DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH

ENTRY REQUIREMENT	LEVELS	ESTIMATED DURATION
• TOEFL IBT below 10 or below IELTS 2.0 (all bands 1.5 or above)	Level 1 (Beginner)	2 Months
• TOEFL IBT 10 or IELTS 2.5 (all bands 2.0 or above)	Level 2 (Elementary)	2 Months
• TOEFL IBT 20 or IELTS 3.0 (all bands 2.5 or above)	Level 3 (Pre-Intermediate)	2 Months
• TOEFL IBT 40 or IELTS 4.0 (all bands 3.5 or above)	Level 4 (Intermediate)	2 Months
• TOEFL IBT 60 or IELTS 5.0 (all bands 4.5 or above)	Level 5 (Upper Intermediate)	2 Months

PREPARATORY COURSE FOR SINGAPORE-CAMBRIDGE GENERAL CERTIFICATE OF EDUCATION (ORDINARY LEVEL) EXAMINATION

ENTRY REQUIREMENTS

Minimum Age: 15 years old as of 1st January of the year of GCE O-Level Examinations. Completion of 9 years of formal education or equivalent.

ENGLISH ENTRY REQUIREMENTS

- IELTS 5.5 or equivalent; OR
- Pass for Kaplan Diploma in Professional Business English Level 5; OR
- Pass for Kaplan O-Level English Placement Test.

DIPLOMA PROGRAMMES

ENTRY REQUIREMENTS

- Completion of Year 12 of studies or equivalent; OR
- Completion of less than Year 12 of Studies, to be taken into consideration if it is an official completion of high school education in student's country of origin; OR
- GCE A-Level; OR
- IB Diploma; OR
- Mature candidates (≥ 30 years old with 8 years of work experience); OR
- Other private or foreign qualifications, to be assessed based on a case-by-case basis; OR
- Pre-university certifications.

ENGLISH ENTRY REQUIREMENTS

- GCE O-Level English (Grade 1 to 7) or equivalent; OR
- IELTS 6.0 or equivalent; OR
- Pass for Kaplan English Placement Test; OR
- Pass for Kaplan Diploma in Professional Business English Level 5.

BACHELOR'S DEGREE PROGRAMMES

ENTRY REQUIREMENTS

- Kaplan Diploma; OR
- Polytechnic Diploma; OR
- Other Diploma qualifications, to be assessed on a case-by-case basis.

ENGLISH ENTRY REQUIREMENTS

- IELTS 6.0 to 6.5 (to be assessed by the University); OR
- Decision for the admission is subject to the University's approval and the final decision rests with the University.

POSTGRADUATE DEGREE PROGRAMMES

ENTRY REQUIREMENTS

- Relevant Bachelor's Degree qualification.
- Working experience may be required for specific Postgraduate Degree programmes.

ENGLISH ENTRY REQUIREMENTS

- IELTS 6.0 to 6.5 (to be assessed by the University); OR
- Decision for the admission is subject to the University's approval and the final decision rests with the University.

KAPLAN SCHOLARSHIP SCHEME

SCHOLARSHIP SCHEME

Students are required to meet the following pre-requisites set by Kaplan Higher Education Academy to be eligible for the Kaplan Higher Education Academy scholarship scheme.

SCHOLARSHIP AMOUNT FOR TOP 3 IN A COHORT

1 st IN COHORT	2 nd IN COHORT	3 rd IN COHORT
S\$10,000	S\$7,500	S\$5,000

Criteria:

- Achieve an attendance rate of 90% and above for all modules.
- Pass all modules on the first attempt.
- Achieve an average mark of 80 for all modules.
- Student must be enrolled in either a Bachelor's or Postgraduate Degree programme by a Kaplan University Partner after completion of a Kaplan Diploma or a Bachelor's Degree programme with the University Partner.
- Student has paid the first instalment of the respective fees for the enrolled programme.

The scholarship amounts will be credited into the programme fees of the Bachelor's or Postgraduate Degree programmes that the students have enrolled in. Students will need to pay the programme fees according to the payment plans, until the remaining programme fees sum up to the respective scholarship amounts.

PROGRAMME INTAKE DATES & FEES

PROGRAMMES	PROGRAMME INTAKE	PROGRAMME DURATION	PROGRAMME FEE (WITH GST)	INTERNATIONAL STUDENT APPLICATION FEE (WITH GST)	INTERNATIONAL STUDENT ADMIN FEE (WITH GST)	TOTAL PROGRAMME FEES (SGD)
KAPLAN HIGHER EDUCATION ACADEMY, SINGAPORE						
English Experience Programme	To be advised	To be advised	\$1,070.00	\$74.90	Not Applicable	\$1,144.90
Study Tour	To be advised					
Diploma in Professional Business English	15 Feb, 13 Apr, 27 Jun, 15 Aug, 13 Oct, 13 Dec	10 months	\$13,107.50	\$492.20	\$963.00	\$14,562.70
		2 months	\$2,621.50			\$4,076.70
Kaplan Diploma Programmes	28 Feb, 25 Apr, 27 Jun, 29 Aug, 24 Oct, 26 Dec	8 months**	\$13,482.00	\$492.20	\$963.00	\$14,937.20
Preparatory Course for Singapore – Cambridge General Certificate of Education (Ordinary Level) Examination (Excludes Optional Modules: Chinese \$1,712.00)	Monthly Intake	12 months	\$14,980.00			\$16,435.20

BIRMINGHAM CITY UNIVERSITY, UNITED KINGDOM						
International Master of Business Administration	Sep	12 months	\$27,606.00	\$492.20	\$963.00	\$29,061.20

MURDOCH UNIVERSITY, AUSTRALIA						
Bachelor of Business Double Majors in Accounting Banking Business Law Finance Hospitality and Tourism Management Human Resources Management International Business Management Marketing	Jan, May, Sep	28 months*	16 Units \$32,014.40 (Total fees are based on 16 units. \$2,000.90 per unit)	\$492.20	\$963.00	\$33,469.60 (Total fees are based on 16 units. Additional units required will be charged at per unit fee)
Bachelor of Communication Double Majors in Global Media and Communication Journalism Strategic Communication Web Communication						
Bachelor of Information Technology Double Majors in Business Information Systems Computer Science Cyber Security and Forensics						
Bachelor of Arts Single/Double Majors in Psychology						
Graduate Certificate in Business Administration						
Master of Business Administration		12 months*	\$29,532.00			\$30,987.20

NORTHUMBRIA UNIVERSITY, UNITED KINGDOM						
Bachelor of Arts (Honours) (Top-up) in Business with International Management Business with Tourism Management	Mar, Sep	16 months	\$27,606.00	\$492.20	\$963.00	\$29,061.20
Bachelor of Arts (Honours) (Top-up) in Mass Communication with Public Relations	May, Nov					

ROYAL HOLLOWAY, UNIVERSITY OF LONDON, UNITED KINGDOM						
Bachelor of Science (Honours) (Top-up) in Management with International Business Management with Marketing	28 Apr, 27 Oct	18 months	\$33,812.00	\$492.20	\$963.00	\$35,267.20

UNIVERSITY COLLEGE DUBLIN, IRELAND						
Bachelor of Business Studies (Honours) (Top-up) in Business Analytics Digital Business Finance FinTech Logistics and Supply Chain Management Management Marketing	20 Apr, 20 Oct	18 months	\$34,668.00	\$492.20	\$963.00	\$36,123.20
Master of Science in Finance Management	5 Apr, 6 Oct	12 months	\$32,742.00			\$34,197.20

UNIVERSITY OF ESSEX, UNITED KINGDOM						
Bachelor of Science (Honours) (Top-up) in Accounting and Finance Banking and Finance	27 Jun, Dec	18 months	\$26,215.00	\$492.20	\$963.00	\$27,670.20

UNIVERSITY OF PORTSMOUTH, UNITED KINGDOM						
Bachelor of Arts (Honours) (Top-up) in Accountancy and Financial Management	30 Jun, 22 Dec	18 months	\$27,606.00	\$492.20	\$963.00	\$29,061.20

*Students can complete the programme in 16 - 36 months based on recognition of prior learning.

**Subject to meeting the programme and entry requirements.

Information is correct at time of publication in December 2021. All prices are quoted in Singapore dollars. Fees are subject to annual revision. Kaplan Higher Education Academy reserves the right to revise the fees and commencement dates without notice.

APPLICATION PROCESS

HOW TO APPLY

All applications must be submitted to Kaplan Higher Education Academy at least 6 weeks before the start of each intake. The original documents must also be sighted by the sales consultant during the application process:

- 2 Passport-sized photos (full colour)
- Bank statement (if applicable)
- Birth certificate
- Certified/Notarised copy of highest qualification certificates and transcripts
- Duly completed application form
- Employment letter certifying applicant's occupation and salary (if applicable)
- Employment letter certifying parent's occupation and salary (if applicable)
- Latest Curriculum Vitae (if applicable)
- Personal statement/statement of intention (if applicable)
- Photocopy of passport
- Programme application fee

APPLICATION

APPLICATION AND SELECTION

The Immigration and Checkpoints Authority (ICA) of Singapore requires all foreign students to hold a valid Student's Pass for their full-time study in Singapore. The Student's Pass is applied by Kaplan Higher Education Academy on behalf of the international student. As considerable care is taken by the University and Kaplan Higher Education Academy in the selection of students, they usually take about 3 weeks to process each application. Therefore, it is advisable for individuals to apply for admission at least 6 weeks before the start of each intake.

A. STUDENT'S PASS APPLICATION (INTERNATIONAL STUDENTS)

1. All Student's Pass holders have to ensure that their purpose of holding a valid Student's Pass in Singapore is educational.
2. Student's Pass holders are required to notify ICA for any change in passport particulars or place of residence within 14 days of the change through this link: <https://www.ica.gov.sg/reside/STP/change-address>
3. All Student's Pass holders are to ensure that their attendance has to be 90% and above.
4. Student's Pass holders are only eligible to study in Singapore with a valid Student's Pass.
5. All Student's Pass holders are only allowed to attend the programme at Kaplan Higher Education Academy as stated in the Student's Pass Application.
6. Student's Pass holders cannot commit criminal offences.

Should the Student's Pass holder breach the undertaking, the Controller of Immigration will cancel the Student's Pass and he/she will have to leave Singapore within 24 hours. If the Student's Pass holder does not meet the attendance percentage requirements, Kaplan in Singapore will have to report this to ICA immediately.

DOCUMENTS TO BE SUBMITTED FOR STUDENT'S PASS APPLICATION

1. Completed Student's Pass Application form: Form 16 (only applies to upgrader/renewal/local transfer applications)
2. Old Student's Pass or Embarkation Form
3. Passport and/or birth certificate
4. Passport-sized photograph of student (full colour on WHITE background)

B. THE STUDENT'S PASS STATUS TRACKING AND COMMUNICATION

APPLICATION SUBMISSION

- Kaplan submits the Student's Pass Application together with all relevant documents to the Immigration and Checkpoints Authority (ICA) of Singapore on behalf of selected students.

APPROVAL BY ICA

- ICA will inform Kaplan and student on the outcome of the application status.
- Upon approval, Kaplan will inform and email a copy of the In-Principle Approval (IPA) letter either directly to the students or via their respective agent partners.

COLLECTION OF STUDENT'S PASS

- Students are required to report to campus on Reporting Day or attend the Reporting Day virtually via Zoom (should the pandemic persists).
- The session is compulsory for all full-time international students.
- Arrangements will be made to assist students with medical check-ups (if applicable) and the collection of Student's Pass at ICA.

The Enrolment Office (ERO) is responsible for monitoring the Student's Pass application status and upon receiving the outcome of the application from ICA, ERO will communicate this to the respective programme consultant, country manager or programme manager (for existing students) so that they can inform the student accordingly. For new international students, the programme consultant or country manager will inform the respective appointed external recruitment agent to update their student accordingly.

Communication details of students are updated in the Kaplan Student System (KSS) to ensure that they shall remain contactable at all times.

For new and existing international students, Kaplan has appointed a vendor to assist them with their medical check-up and collection of Student's Pass at ICA. ERO will inform students to attend the Reporting Day via email and prepare the required documents, including the IPA letter, Terms & Conditions of Student's Pass form, and Medical Examination Report (where applicable). Vendor will assist students to upload the Terms & Conditions of Student's Pass form and Medical Examination Report (where applicable) via the ICA portal and inform ERO once the documents have been uploaded. Student will be informed to bring along the IPA letter, passport and a passport-sized photograph to complete their Student's Pass formalities at ICA.

Students need to bring along the following documents on Reporting Day for the completion of the Student's Pass Application:

1. Address in Singapore
2. Arrival Card (Immigration White Card) (if applicable)
3. Old Student's Pass or Embarkation Form (if applicable)
4. Passport

APPLICATION PROCESS

During Reporting Day, international students are briefed on the arrangements regarding the medical check-up and collection of Student's Pass, relevant Singapore laws and are reminded again that they are not permitted to engage in any form of employment or attend an industrial attachment/internship programme, whether paid or unpaid, without a valid work pass issued by the Ministry of Manpower. The attendance requirement during the course of study as well as the importance of holding a valid pass at all times (eg. to note the validity of the Student's Pass or Social Visit Pass) are covered during Reporting Day as well.

For existing students, once the renewal of their Student's Passes are approved, the Programme Management (PM) team will inform student to upload the Terms & Conditions of Student's Pass form and Medical Examination Report (where applicable) via the ICA portal. PM will inform ERO once student have uploaded the documents and ERO will log in to the ICA portal to pay the issuance fees. Student will be informed to bring along the IPA letter, passport and a passport-sized photograph to complete their Student's Pass formalities at ICA after making an e-appointment. As for a rejected application, PM will advise the student on alternatives ranging from preparing an appeal letter to ICA, returning to their home country if without a valid pass, to reapplying to the school, or pursuing other study options, etc.

C. STUDENT'S PASS INFORMATION

- The student shall comply with the provisions of the Immigration Act and any regulations made hereunder or any statutory modification or re-enactment thereof for the time being in force in Singapore.
- The student shall not be involved in any criminal offences in Singapore. The student shall not remain in Singapore after the expiry of the Student's Pass. The student shall surrender the Student's Pass for cancellation within 7 days of the date of cessation or termination of studies.
- The student shall not indulge in any activities that are inconsistent with the purpose for which the Student's Pass has been issued.
- It is illegal to chew gum, eat and drink in controlled areas, jaywalk and smoke in restricted areas in Singapore. Failure to comply with the rules will usually attract a legal penalty such as a fine.
- (Form 14) The student must understand that if the Controller of Immigration is satisfied that the student or any member of his/her family breaches this undertaking or becomes an undesirable or prohibited immigrant, the school will cancel his/her immigration pass and the passes of the members of his/her family, and the student and his/her family may be required to leave Singapore within 24 hours of the cancellation*.

* Visit Pass/Extension of Stay/Student's Pass (Form 14) and Student's Pass Application (Form 16) provided by the Immigration and Checkpoints Authority (ICA). The ICA website should be referred to for complete information (www.ica.gov.sg).

EDUTRUST

Kaplan Higher Education Academy has achieved the EduTrust Certification. As required by the Committee for Private Education (CPE), it has put in place mandatory requirements which include the Fee Protection Scheme (FPS) and the use of a standard PEI-student contract.

FEE PROTECTION SCHEME

Under the FPS, Kaplan Higher Education Academy has put in place an insurance arrangement that ensures fees paid by students to the school are insured by Lonpac Insurance Bhd, a CPE-appointed service provider. The insurance protection serves to protect the students' fees in the event that a Private Education Institution (PEI) is unable to continue operations due to insolvency and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts. The FPS is compulsory for all local and international students taking programmes at PEIs seeking EduTrust certification. FPS applies to all programmes with durations of more than 1 month or 50 hours.

MEDICAL INSURANCE

Kaplan Higher Education Academy has put in place medical insurance for all its international Student's Pass holders. The medical insurance consists of coverage for hospitalisation, outpatient and related medical treatment for the entire programme duration. NTUC Income Insurance Co-operative Limited has been appointed as the insurance provider.

STANDARD STUDENT CONTRACT

It is a mandatory requirement by the CPE that all students, both local and international, sign the student contract with Kaplan Higher Education Academy upon the acceptance of the offer made by Kaplan Higher Education Academy during the admission process.

REFUND POLICY

A. REFUND FOR WITHDRAWAL DUE TO NON-DELIVERY OF PROGRAMME

The PEI will notify the student within three (3) working days upon knowledge of any of the following:

- It does not commence the Programme on the Programme Commencement Date
- It terminates the Programme before the Programme Commencement Date
- It does not complete the Programme by the Programme Completion Date
- It terminates the Programme before the Programme Completion Date
- It has not ensured that the Student meets the programme entry or matriculation requirement as set by the organisation stated in Schedule A within any stipulated timeline set by CPE
- The Student's Pass application is rejected by the Immigration and Checkpoints Authority (ICA)

The student should be informed in writing of alternative study arrangements (if any), and also be entitled to a refund of the entire Programme Fees and Miscellaneous Fees already paid, should they decide to withdraw, within seven (7) working days of the above notice.

% OF THE AMOUNT OF FEES PAID UNDER SCHEDULES B AND C	IF STUDENT'S WRITTEN NOTICE OF WITHDRAWAL IS RECEIVED
100%	More than 60 days before the Course Commencement Date
70%	Before, but not more than 60 days before the Course Commencement Date
30%	Before, but not more than 30 days before the Course Commencement Date
10%	Before, but not more than 7 days before the Course Commencement Date
0%	On or after the Course Commencement Date

APPLICATION PROCESS

B. REFUND FOR WITHDRAWAL DUE TO OTHER REASONS

If the student withdraws from the programme for any reasons other than those stated in (i) to (vi), the PEI will, within seven (7) working days of receiving the student's written notice of withdrawal, refund to them an amount based on the refund table.

C. REFUND DURING COOLING-OFF PERIOD

The PEI will provide the student with a cooling-off period of seven (7) working days after the date that the Contract has been signed by both parties. The student will be refunded the highest percentage (stated in the refund table) of the fees already paid if they submit a written notice of withdrawal to the PEI within the cooling-off period, regardless of whether they have started the course or not.

In the event that a student wishes to withdraw from the programme, the application fee and administrative fee are not refundable. Students are liable to pay (where applicable) fees that are imposed by the government authorities or other external partners.

D. MODE OF PAYMENT

1. Fees are payable by cash, cheque (Singapore banks), NETS, Visa/Mastercard/AMEX cards, Flywire and Telegraphic Transfer.
2. For payment by cheque(s), please make payable to Kaplan Higher Education Academy Pte Ltd.
3. For overseas remittances through Flywire, please make payment via www.pay.kap.sg (programme fees only).
4. For payment by Telegraphic Transfer, you may refer below for the bank account information.

Bank Name:	DBS Bank
Bank Address:	6 Shenton Way, DBS Building, Singapore 068809
Beneficiary's Name:	Kaplan Higher Education Academy Pte Ltd
Account Number/ Swift Code:	001-900452-7 / DBSSSGSG
Beneficiary's Address:	1 Selegie Road, #06-01, GR.ID, Singapore 188306

PROGRAMME INDEX

ENGLISH PROGRAMME

KAPLAN HIGHER EDUCATION ACADEMY

- Diploma in Professional Business English 29

FOUNDATION PROGRAMME

KAPLAN HIGHER EDUCATION ACADEMY

- Preparatory Course for Singapore-Cambridge General Certificate of Education (Ordinary Level) Examination 29

DIPLOMA PROGRAMMES

KAPLAN HIGHER EDUCATION ACADEMY

- Diploma in Commerce (Finance and Banking) 31
- Diploma in Commerce (General Studies) 31
- Diploma in Commerce (Human Resource Management) 31
- Diploma in Commerce (Logistics and Supply Chain Management) 31
- Diploma in Counselling 32
- Diploma in Sports and Exercise Science 32

SHORT COURSES

KAPLAN HIGHER EDUCATION ACADEMY

- English Experience Programme (EEP) 33
- Study Tour 33

ACCOUNTING, BANKING & FINANCE

MURDOCH UNIVERSITY

- Bachelor of Business in Accounting and Banking 34
- Bachelor of Business in Accounting and Business Law 34
- Bachelor of Business in Accounting and Criminology 34
- Bachelor of Business in Accounting and Finance 34
- Bachelor of Business in Accounting and Human Resources Management 34
- Bachelor of Business in Accounting and International Business 34
- Bachelor of Business in Accounting and Management 34
- Bachelor of Business in Accounting and Marketing 34
- Bachelor of Business in Banking and Business Information Systems 35
- Bachelor of Business in Banking and Business Law 35
- Bachelor of Business in Banking and Criminology 35
- Bachelor of Business in Banking and Cyber Security and Forensics 35
- Bachelor of Business in Banking and Finance 35

PROGRAMME INDEX

• Bachelor of Business in Banking and Human Resources Management	35
• Bachelor of Business in Banking and International Business	35
• Bachelor of Business in Banking and Management	35
• Bachelor of Business in Banking and Marketing	35
• Bachelor of Business in Finance and Business Information Systems	37
• Bachelor of Business in Finance and Business Law	37
• Bachelor of Business in Finance and Criminology	37
• Bachelor of Business in Finance and Cyber Security and Forensics	37
• Bachelor of Business in Finance and Journalism	37
• Bachelor of Business in Finance and Management	37
• Bachelor of Business in Finance and Marketing	37

UNIVERSITY COLLEGE DUBLIN

• Bachelor of Business Studies (Honours) (Finance) (Top-up)	39
• Bachelor of Business Studies (Honours) (FinTech) (Top-up)	39

UNIVERSITY OF ESSEX

• Bachelor of Science (Honours) in Accounting and Finance (Top-up)	40
• Bachelor of Science (Honours) in Banking and Finance (Top-up)	40

UNIVERSITY OF PORTSMOUTH

• Bachelor of Arts (Honours) in Accountancy and Financial Management (Top-up)	41
---	----

BUSINESS & MANAGEMENT

MURDOCH UNIVERSITY

• Bachelor of Business in Human Resources Management and Business Law	42
• Bachelor of Business in Human Resources Management and Criminology	42
• Bachelor of Business in Human Resources Management and Finance	42
• Bachelor of Business in Human Resources Management and Management	42
• Bachelor of Business in Human Resources Management and Marketing	42
• Bachelor of Business in Human Resources Management and Strategic Communication	42
• Bachelor of Business in Human Resources Management and Tourism and Events	42
• Bachelor of Business in International Business and Business Law	43
• Bachelor of Business in International Business and Cyber Security and Forensics	43
• Bachelor of Business in International Business and Finance	43
• Bachelor of Business in International Business and Hospitality and Tourism Management	43
• Bachelor of Business in International Business and Human Resources Management	43
• Bachelor of Business in International Business and Journalism	43
• Bachelor of Business in International Business and Management	43
• Bachelor of Business in International Business and Marketing	43
• Bachelor of Business in International Business and Tourism and Events	43
• Bachelor of Business in International Business and Web Communication	43

• Bachelor of Business in Management and Business Law	45
• Bachelor of Business in Management and Criminology	45
• Bachelor of Business in Management and Global Media and Communication	45
• Bachelor of Business in Management and International Business	45
• Bachelor of Business in Management and Journalism	45
• Bachelor of Business in Management and Marketing	45
• Bachelor of Business in Management and Strategic Communication	45
• Bachelor of Business in Management and Tourism and Events	45
• Bachelor of Business in Marketing and Business Law	46
• Bachelor of Business in Marketing and Global Media and Communication	46
• Bachelor of Business in Marketing and International Business	46
• Bachelor of Business in Marketing and Journalism	46
• Bachelor of Business in Marketing and Strategic Communication	46
• Bachelor of Business in Marketing and Tourism and Events	46
• Bachelor of Business in Marketing and Web Communication	46

NORTHUMBRIA UNIVERSITY

• Bachelor of Arts (Honours) in Business with International Management (Top-up)	48
---	----

ROYAL HOLLOWAY, UNIVERSITY OF LONDON

• Bachelor of Science (Honours) in Management with International Business (Top-up)	49
• Bachelor of Science (Honours) in Management with Marketing (Top-up)	49

UNIVERSITY COLLEGE DUBLIN

• Bachelor of Business Studies (Honours) (Business Analytics) (Top-up)	50
• Bachelor of Business Studies (Honours) (Digital Business) (Top-up)	50
• Bachelor of Business Studies (Honours) (Logistics and Supply Chain Management) (Top-up)	50
• Bachelor of Business Studies (Honours) (Management) (Top-up)	50
• Bachelor of Business Studies (Honours) (Marketing) (Top-up)	50

COMMUNICATION & MEDIA

MURDOCH UNIVERSITY

• Bachelor of Communication in Global Media and Communication and Journalism	51
• Bachelor of Communication in Global Media and Communication and Marketing	51
• Bachelor of Communication in Global Media and Communication and Strategic Communication	51
• Bachelor of Communication in Global Media and Communication and Tourism and Events	51
• Bachelor of Communication in Global Media and Communication and Web Communication	51
• Bachelor of Communication in Journalism and Business Law	52
• Bachelor of Communication in Journalism and Criminology	52
• Bachelor of Communication in Journalism and Global Media and Communication	52
• Bachelor of Communication in Journalism and Management	52
• Bachelor of Communication in Journalism and Marketing	52

PROGRAMME INDEX

• Bachelor of Communication in Journalism and Strategic Communication	52
• Bachelor of Communication in Journalism and Web Communication	52
• Bachelor of Communication in Strategic Communication and International Business	54
• Bachelor of Communication in Strategic Communication and Journalism	54
• Bachelor of Communication in Strategic Communication and Management	54
• Bachelor of Communication in Strategic Communication and Marketing	54
• Bachelor of Communication in Strategic Communication and Tourism and Events	54
• Bachelor of Communication in Web Communication and Global Media and Communication	55
• Bachelor of Communication in Web Communication and Management	55
• Bachelor of Communication in Web Communication and Marketing	55
• Bachelor of Communication in Web Communication and Strategic Communication	55
• Bachelor of Communication in Web Communication and Tourism and Events	55

NORTHUMBRIA UNIVERSITY

• Bachelor of Arts (Honours) Mass Communication with Public Relations (Top-up)	57
--	----

EDUCATION & SOCIAL SCIENCES

MURDOCH UNIVERSITY

• Bachelor of Arts in Psychology	58
• Bachelor of Arts in Psychology and Criminology	58
• Bachelor of Arts in Psychology and Global Media and Communication	58
• Bachelor of Arts in Psychology and Human Resources Management	58
• Bachelor of Arts in Psychology and Journalism	58
• Bachelor of Arts in Psychology and Management	58
• Bachelor of Arts in Psychology and Marketing	58
• Bachelor of Arts in Psychology and Web Communication	58

HOSPITALITY & TOURISM MANAGEMENT

MURDOCH UNIVERSITY

• Bachelor of Business in Hospitality and Tourism Management and Business Law	60
• Bachelor of Business in Hospitality and Tourism Management and Human Resources Management	60
• Bachelor of Business in Hospitality and Tourism Management and Management	60
• Bachelor of Business in Hospitality and Tourism Management and Marketing	60
• Bachelor of Business in Hospitality and Tourism Management and Strategic Communication	60
• Bachelor of Business in Hospitality and Tourism Management and Tourism and Events	60
• Bachelor of Business in Hospitality and Tourism Management and Web Communication	60

NORTHUMBRIA UNIVERSITY

• Bachelor of Arts (Honours) in Business with Tourism Management (Top-up)	62
---	----

INFORMATION TECHNOLOGY

MURDOCH UNIVERSITY

• Bachelor of Information Technology in Business Information Systems and Banking	63
• Bachelor of Information Technology in Business Information Systems and Computer Science	63
• Bachelor of Information Technology in Business Information Systems and Finance	63
• Bachelor of Information Technology in Business Information Systems and Management	63
• Bachelor of Information Technology in Business Information Systems and Web Communication	63
• Bachelor of Information Technology in Computer Science and Business Information Systems	64
• Bachelor of Information Technology in Computer Science and Management	64
• Bachelor of Information Technology in Computer Science and Web Communication	64
• Bachelor of Information Technology in Cyber Security and Forensics and Banking	65
• Bachelor of Information Technology in Cyber Security and Forensics and Business Information Systems	65
• Bachelor of Information Technology in Cyber Security and Forensics and Computer Science	65
• Bachelor of Information Technology in Cyber Security and Forensics and Criminology	65
• Bachelor of Information Technology in Cyber Security and Forensics and Finance	65
• Bachelor of Information Technology in Cyber Security and Forensics and Management	65
• Bachelor of Information Technology in Cyber Security and Forensics and Web Communication	65

LAW & CRIMINOLOGY

MURDOCH UNIVERSITY

• Bachelor of Business in Business Law and Criminology	67
• Bachelor of Business in Business Law and Journalism	67
• Bachelor of Business in Business Law and Tourism and Events	67

POSTGRADUATE DEGREE PROGRAMMES

BIRMINGHAM CITY UNIVERSITY

• International Master of Business Administration	69
---	----

MURDOCH UNIVERSITY

• Graduate Certificate in Business Administration	70
• Master of Business Administration	71

UNIVERSITY COLLEGE DUBLIN

• Master of Science (Finance)	72
• Master of Science (Management)	72

NOTES



Kaplan City Campus @ GR.ID (formerly PoMo), 1 Selegie Road, Level 6, Singapore 188306

Kaplan City Campus @ Wilkie Edge, 8 Wilkie Road, Level 2, Singapore 228095

 kaplan.com.sg

 info.sg@kaplan.com

 6733 1877

    KaplanSingapore